

CHAPTER 6 SIGNS

Sections:

- 14.601. Purpose
 - 14.602. Applicability
 - 14.603. Development Review
 - 14.604. Exempt Signs
 - 14.605. Temporary Signs
 - 14.606. Sign Maintenance
 - 14.607. Removal
 - 14.608. Sign Illumination
 - 14.609. Signs Placed in Public Utility and Drainage Easements
 - 14.610. Severability Clause
 - 14.611. Police Power
 - 14.612. Interpretation
 - 14.613. Enforcement
 - 14.614. Address Sign
 - 14.615. Blade Sign
 - 14.616. Wall Sign
 - 14.617. Awning or Canopy Sign
 - 14.618. Sidewalk Sign
 - 14.619. Window Sign
 - 14.620. Display Case
 - 14.621. Yard Sign
 - 14.622. Wall Mural
 - 14.623. Roof or Skyline Sign
 - 14.624. Monument Sign
 - 14.625. Billboard
 - 14.626. Pole Sign
 - 14.627. Interstate Sign
 - 14.628. Interstate Monument sign
 - 14.629. Utility Wrap
-

14.601. Purpose

1. To provide property owners and tenants reasonable and effective means for identifying street address, business name, goods sold or produced, and services provided to the public.
2. To regulate the size, location, and physical design of temporary and permanent signs.
3. To preserve the cultural significance of architectural resources for the enjoyment and enrichment of the community.
4. To protect against the adverse impacts of visual clutter and excessive and/or confusing signs.
5. To promote legibility of the urban environment.

14.602. Applicability

Nothing contained in this Section is intended to be the content-based regulation of

sign messages prohibited by the federal or state constitution, statutes, or court decisions.

14.603. Development Review

1. Sign types Permitted by Staff Approval

- a. Address sign
- b. Blade sign
- c. Wall sign
- d. Awning or canopy sign
- e. Sidewalk sign
- f. Window sign
- g. Display case
- h. Yard sign
- i. Wall mural
- j. Roof or skyline sign
- k. Monument sign
- l. Billboard
- m. Interstate sign
- n. Interstate Monument sign
- o. Utility Wrap

2. Prohibited Sign Types

- a. Sign types not identified in this section are prohibited.
- b. Additionally, the following signs are prohibited:
- c. Pole signs
- d. Any sign that flashes, moves, blinks, rotates, simulates motion, features electronic sign copy, or has illumination that changes intensity over time. For digital signs that use static images but change them periodically, the minimum time period on any one image shall be 10 seconds.
- e. Signs that emit audible sounds, odors, or visible matter.
- f. Signs attached to nature or landscape elements, including trees, rocks, and fences.
- g. Signs that interfere with free passage from or obstruct any fire escape, downspout, window, door, stairways, ladder, or opening intended as a means of ingress or egress or to provide light or air.
- h. Any sign and/or sign structure that obstructs the view of, is confusing with, or imitates official traffic sign, signal, or device.

- i. Inflatable signs, such as balloons and other gas inflated objects (except for events in Section 5. Temporary Signs).
- j. Sign structures that no longer contain signs.
- k. Signs mounted to motor-vehicles that are not in operation, including motor-vehicles painted or skinned to function as a sign.
- l. Flag signs (except for events in Section 5. Temporary Signs).

3. Appeals

Appeals may be taken to the Board of Zoning Appeals. Each appeal to the Board of Zoning Appeals shall be accompanied by a \$100.00 fee to be paid at the time of filing. The fee is specified in the signage fee schedule.

4. Permits and Fees

- a. Permit and fee required. It shall be unlawful for any person, corporation or association to erect, prepare, alter, relocate or keep within the city any sign or other advertising structure, as defined in this chapter, on a lot of record without first obtaining a sign permit from the planning department and paying the permit fee required by this section.
- b. Please see signage fee schedule with Planning Department.
- c. In the case of posting a sign without first securing a permit, the applicable fee will be doubled.

5. Application for sign permit.

Application for a sign permit shall be made upon forms provided by the planning department and shall include required information as set forth below:

- a. Name, address and phone number of the owner.
- b. Name, address and phone number of the contractor.
- c. The proposed use of the sign.
- d. Location of building, structure or lot to which or upon which the sign or other advertising structure is to be attached or erected.
- e. For attached signs a dimensional sketch showing the position of the sign in relation to the building or structure to which it will be attached. The linear footage of the building frontage and signs in existence at the time of the application shall be included. Roof signs shall submit plans to show compliance with the applicable provisions of the adopted International Building Code, as amended.
- f. For all ground signs the following information is required: Two (2) dimensional sketches showing the height, shape, and surface area display of the sign, two (2) dimensional sketches of the foundation and structural components (poles) for the sign and two (2) dimensional site plans, showing the location of the sign on the site plan.

The setbacks from the property lines and power lines shall be included, as well

as the spacing from other ground sign in existence at the time of application.

Design Criteria/Inspection Required

Sign Height	Requirements
0' to <24'	Site plan to include note that foundation and structural components (poles) are adequate for local wind load and adopted International Building Code. No inspection of foundation required.
24' to <40'	Site plan to include note that foundation and structural components (poles) are adequate for local wind load and adopted International Building Code. Inspection required before foundation poured and/or poles set.
40' and over	Same as 24ft to <40ft with the additional requirement that all plans must be sealed by a registered Tennessee engineer certifying that the design is adequate for the local wind load and adopted International Building Code. Inspection required before foundation poured and/or poles set.

- g. Prior to the issuance of a sign permit for any Electronic Message Center sign proposed to be installed within 250 feet of residentially zoned properties, as measured from the base of the sign to the nearest property line of such residentially zoned properties, the applicant shall provide written certification from the sign manufacture that the light intensity has been pre-set not to exceed 1,000 nits between the hours of 9:00 pm and 6:00 am and the pre-set intensity level is protected from end-user manipulation by password protected software or other method approved by the Planning Director or their designee. Such Electronic Message Center signs shall be equipped with a sensor and/or timer or other device approved by the Chief Building Official to automatically adjust the day/night light intensity levels.
- h. For off-site ground sign scaled site plans showing the same as subsection (f), plus location plans showing spacing of existing off-site permanent ground signs within one thousand (1,000) feet on the same side of the street or interstate highway in both directions.
- i. Before any sign permit can be issued, a copy of the application requesting the electrical permit for the proposed sign must be obtained and filed with sign permit application and filed with the Planning Director or their designee. A separate electrical permit will not be required if specifically included in any other electrical permit.
- j. All electrical signs shall be manufactured to Underwriter Laboratory (UL) standards and feature the UL label. The UL number will be provided as part of the application information.

k. Schedule of sign permit fees:

- i. The fee for all signs not exempt from the fee shall be fifty dollars (\$50.00) plus fifty cents (\$0.50) per square foot of surface display.
- ii. For the relocation or moving of any sign or sign structure, the fee shall be fifteen dollars (\$15.00), except that no fee shall be required if such move is being made in order to comply with this chapter where prior to such move the sign was legally nonconforming. To relocate on a different lot of record the other provisions of this section shall apply.

6. Location to Be Marked

- a. Before any sign permit can be issued, the proposed location shall be marked by stake or chalk line or other similar manner for location inspection.

7. Installation

- a. All signs must be installed in compliance with the applicable provisions of the adopted International Building Code, as amended.

8. Issuance of Sign Permit

- a. It shall be the duty of the Planning Director or their designee, upon the filing of an application for a permit to erect a sign, to examine such plans and specifications and other data regarding the proposal to erect or maintain the sign or other advertising structure, and if it shall appear that the proposed structure is in compliance with all of the requirements of this chapter and all other laws and ordinances of the city, the Planning Director or their designee shall complete a location inspection. Upon approval of the Planning Director or their designee of the application for sign permit, the Planning Director or their designee shall issue the permit.
- b. If it shall appear that the proposed structure is in compliance with all of the requirements of this chapter and all other laws and ordinances of the city, he shall then be issued the sign permit within the next three (3) working days. If the applicant is not in compliance with this chapter, then within the next three (3) working days the Planning Director or their designee shall state his refusal to the applicant.
- c. Upon issuance of the sign permit, the Planning Director or their designee will examine the premises for a footing inspection.
- d. It is the responsibility of the contractor to call the building inspection office and request said inspection. Construction shall not proceed until inspection is made.
- e. Every effort shall be made to complete the inspection within one (1) working day of the request.
- f. Final inspections are required to be done by the Planning Director or their designee upon installation of the proposed sign. It is the responsibility of the contractor to call the Planning Director or their designee and request a final inspection for the sign. It is the responsibility of the contractor to call the State Electrical Inspector to request a final electrical inspection when

applicable.

- g. If work authorized under a permit to erect a sign has not been completed within six (6) months after the date of issuance, the permit shall become null and void. The issuance of a sign permit shall in no instance be construed as waiving any provisions of this chapter.

9. Failure to Obtain Permit

- a. Failure to obtain a permit prior to beginning construction shall automatically result in a penalty of double the permit fee. Failure to obtain an inspection shall automatically result in a penalty double the permit fee. No additional permits will be issued to an applicant who has any outstanding penalties.

10. Labels to Be Affixed

- a. If, upon examination, the Planning Director or their designee determines that a sign has been installed in conformance with the provisions of this chapter, he shall cause a label to be issued bearing the number of the permit and further identifying specifically the sign which the permit authorizes. This label shall then be affixed to the sign by the permittee in a manner so that the permit will be readily visible for inspection purposes. Absence of such a label upon any sign constructed or installed within the municipal limits shall be prima facie evidence of failure to meet the requirements of this chapter.

11. Permit revocation. Permits issued under this chapter shall be valid for the life of the sign approved. However, any permit may be revoked by the Planning Director or their designee upon his determination that the sign is not in full compliance with the provisions of this chapter (as added by Ord. #01-2271, April 2003).

14.604. Exempt Signs

The following signs are exempt from regulation under this section:

1. A public notice or informational sign required by federal, state, or local law, regulation, or ordinance and any special event, directional, or other sign erected by a government agency or public utility in the performance of public duty.
2. A private property policy sign, including no trespassing, property rules, or safety information.
3. Names of buildings, dates of erection, commemorative tablets and the like when carved into stone, made of cast metal, or other permanent type of material.
4. Credit card, trading stamp, or trade association signs not exceeding one-half (0.5) square feet each and not exceeding ten per establishment.
5. A clock, thermometer, barbershop pole or similar device not part of a permanent sign.
6. The flag of any nation, state, or city if displayed in a manner conforming to the flag code.

7. Historic building identification.
8. Holiday signs or decorations, yard sale and garage sale signs.
9. Any sculpture, statue, relief, mosaic, or mural that is a work of art or otherwise decorative and does not include a commercial message or symbol.
10. Vending machines.
11. Signs intended for navigation within a property.
12. Signs that are not visible from public rights-of-way or public parks.
13. Utility box wraps that do not have any text intended to be read from the road.
14. Signs that are not legible from or intended to be read by the public from the right-of-way.

14.605. Temporary Signs

All temporary signs are limited to 120 days of use in a calendar year, unless otherwise noted. All temporary signs shall be maintained in good repair. Signs shall be removed if damaged, frayed, or faded.

1. Banner
 - a. A banner is a type of temporary sign that is printed or displayed upon flexible material, with or without a frame, that identifies a new business or advertises a special sale, event, or activity.
 - b. One banner sign up to 40 square feet in area is permitted per lot frontage.
 - c. Banners must always be secured on all sides.
 - d. Banners shall not be secured to a publicly owned fence.
 - e. Banner signs shall not be placed in a permanent fashion. For example, concrete or other permanent foundations are not to be used.
2. Yard Signs
 - a. Yard signs up to 16 square feet in area are permitted. Typical yard sign content relates to construction projects, real estate offerings, etc. No more than three signs per parcel are permitted at one time. (For example, you can have three yard signs up for 120 days OR one sign up for 120, a second sign up for 120 days, and a third sign up for 120 days.)
 - b. A yard sign on a construction site may be erected only after issuance of a building permit and must be removed within two days of issuance of a certificate of occupancy.
 - c. A real estate sign that advertises property for lease or sale may be posted only for the duration the property is offered for lease or sale and must be removed within seven days of lease or closing.
 - d. No signs are permitted to be attached to any utility pole, light pole, or other sign pole.
3. Special Event Signs. Signs for a special event, such as a grand opening, are permitted 3 times per year.

- a. Flag signs are permitted for 30 days.
- b. Balloon signs are permitted for 5 days.
- c. Community Event Signs and Banners. Community-wide event status is determined by the Planning Director or their designee.

Example of flag sign



Example of sign attached to a pole



14.606. Sign Maintenance

1. All signs shall be maintained in good repair. Signs shall be removed or repaired if damaged, frayed, deteriorated or faded.
2. All signs, including nonconforming signs, together with any supports, braces, anchors, and other supporting hardware, must be maintained in good condition. Any damage to or deterioration of a sign must be repaired within 30 days of receipt of notice from the Planning Director or their designee.
3. When an existing sign is removed, replaced, or repaired, all supports, braces, anchors, and other supporting hardware that is no longer required must be removed, and any surfaces bearing evidence of attachment must be repaired.

4. Legally preexisting signs that do not conform with this code may not increase in size. If they are not used for more than 30 months, they cannot be replaced by any sign that does not comply with this code.

14.607. Removal

All signs, including nonconforming signs, together with any supports, braces, anchors, and other supporting hardware, must be removed within ninety days when:

1. a user vacates a property,
2. a sign is no longer in use,
3. a sign fails to meet the requirements of the sign maintenance section,
4. or when the primary structure on a property is demolished.

14.608. Sign Illumination

Conforming signs may be illuminated according to the following:

1. General: Illuminated signs indicating if a business is open must be turned off except during the hours of operation.
2. External illumination
 - a. An externally illuminated sign is characterized by the use of artificial light reflected off the surface of a sign.
 - b. External light sources must be shielded so that they illuminate only the face of the sign and do not shine directly onto a public right-of-way or onto adjacent properties.
 - c. Light fixtures that project from the facade of a building for externally illuminated signs are exempt from setback requirements but should be simple and unobtrusive in design and not obscure the sign content.
3. Internal illumination
 - a. An internally illuminated sign is characterized by the use of artificial light projecting through or from behind the surface of a sign.
 - b. Channel letters may be internally lit or back-lit.
 - c. Blade signs may be internally lit if the background is opaque or of a darker color than the message of the sign and the lettering is up to 50% of the surface area of the sign.
 - d. Exposed neon is allowed on wall signs or window signs.
4. Raceways
 - a. If a raceway is necessary, it cannot extend in width or height beyond the area of the sign.
 - b. A raceway must be finished to match the background wall or canopy or integrated into the overall design of the sign.

14.609. Signs Placed in Public Utility and Drainage Easements

No sign shall be erected within an occupied utility easement. Any sign to be erected in an unoccupied Public Utility and Drainage Easement will require a Hold Harmless Agreement from City Council

14.610. Severability Clause

Each section, subsection, paragraph, sentence, and clause of this ordinance, including any codes and ordinances adopted by reference, is hereby declared to be separable and severable. The invalidity of any section, subsection, paragraph, sentence, or clause in this ordinance shall not affect the validity of any other portion of this ordinance and only any portion declared to be invalid by a court of competent jurisdiction shall be deleted therefrom. (As added by Ord. 01-2271, April 2003.)

14.611. Police Power

This entire ordinance shall be deemed and construed to be an exercise of the police power of the City of Lebanon, Tennessee, adopted under the authority of section 6-2-201, Tennessee Code Annotated, for the preservation and protection of the public's health, safety, morals, and general welfare, and pursuant to all other powers and authorities for the aforesaid purposes, and all of its provisions shall be liberally construed with a view toward effectuation of such purposes. (As added by Ord. 01-2271, April 2003.)

14.612. Interpretation

A sign shall be well defined and can include lettering and other related graphics. The size regulations in this code are intended to regulate the lettering and other related graphics. For purposes of calculating the size of a sign, the smallest rectangle that encloses all the lettering and other related graphics will be measured. Lettering that is separated by more than 5 feet will be considered a separate sign.

Words herein in the singular number shall include the plural, the present tense shall include the future, and the masculine gender shall include the feminine and neuter. (As added by Ord. 01-2271, April 2003)

14.613. Enforcement

The regulations of this title shall be enforced by the designated Zoning Enforcement Officer at the direction of the Planning Director.

Violation notice. The sign administrator or his designee shall order the removal of any sign permanently erected or maintained in violation of this article, providing ten days' written notice to the owner of the premises upon which the offending sign is located to achieve compliance with provisions of this article. If, after ten days, the property owner has failed to achieve compliance with this article, a citation to municipal court shall be issued. However, when good faith efforts to bring a sign into compliance have begun within ten days of notice of violation, the sign administrator may extend the time period for compliance with this article to a period not to exceed 30 days. Temporary commercial signs may be removed immediately upon notice of a violation. Temporary non-commercial signs will receive a 24-hour notice prior to removal.

Impoundment/disposal of signs. The sign administrator, the municipal codes officer and their designees shall have the authority to remove without notice any illegal sign on public property or a public right-of-way, or any illegal sign attached to trees, fences, posts, utility poles or other natural features. Such signs shall be considered litter and shall be subject to disposal.

The sign administrator, the municipal codes officer and their designees shall have the authority and discretion to remove, without prior notice, any sign on public or private property which, due to its physical condition and/or location, constitutes an immediate threat to the safety of citizens or other passersby.

Each day that a violation of this ordinance remains shall constitute a separate violation of this ordinance for purposes of the Court's assessment of fines or penalties.

In addition to other remedies here in under, the City shall have the right to recover from the owner or person placing such a sign the full costs of removal and disposal of such sign.

Privately owned signs on public property, including the public right of way, shall be removed. A survey may be provided to determine whether a sign is in the public right-of-way. If no survey is provided Staff will estimate the location of the right-of-way as being 5 feet behind the utility poles that parallel the road. If no utility poles are present, Staff will estimate the location of the right-of-way line as being 10 feet off the edge of pavement. However, if there is other evidence of a surveyed right-of-way line, Staff will use that information in determining if a sign is in the right-of-way. This could be a clear right-of-way pin or concrete marker.

Signs found trespassing on the public right-of-way will be removed and result in a pause of plot plan review for any applications within the larger common plan of the development advertised on the trespassing sign, until the signs have been removed. The delay will not be less than one day. If a sign is found on the weekend, the review will not start again for any plot plan in the larger common plan until two days after City Staff has determined that the trespass has ended.

Complying with the sign code regulations are the sole responsibility of the property owner. Notification of sign code violations and any enforcement will be directed to the property owner.

14.614. Address Sign

A sign, individual numerals or letters, or a nonelectrical nameplate identifying the property address is required for all real property as follows:

1. Each ground story non-residential use must identify the street address either on the principal entrance door or above or beside the principal entrance of the use.
2. All residential building types must identify the street address either on the principal entrance door, above or beside the principal entrance, or on a

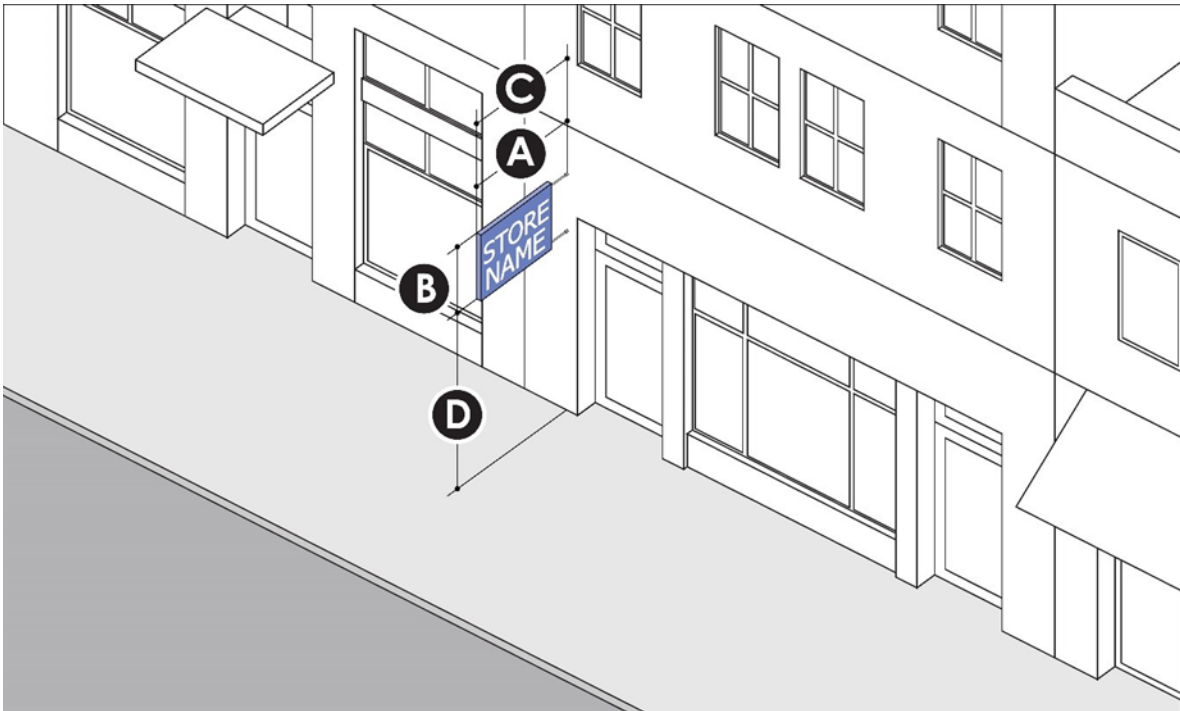
mailbox.

3. Address signs must be made easily visible through the use of colors or materials that contrast with the background material they are attached to and must be conspicuously located to provide visibility from the thoroughfare that the building faces.
4. Address signs must be twelve (12) inches in height or less and may include the name of the occupant.

14.615. Blade Sign

1. Blade signs are small, two-sided signs that are attached to and projecting perpendicularly from the facade of a building. They typically identify a commercial establishment. Blade signs are intended to be viewed by pedestrians on the same side of the street.
2. Some blade signs are hung horizontally, while others are hung vertically. Some blade signs are suspended under an awning, canopy, or roof of a porch that identifies a commercial establishment. All three types are described below.

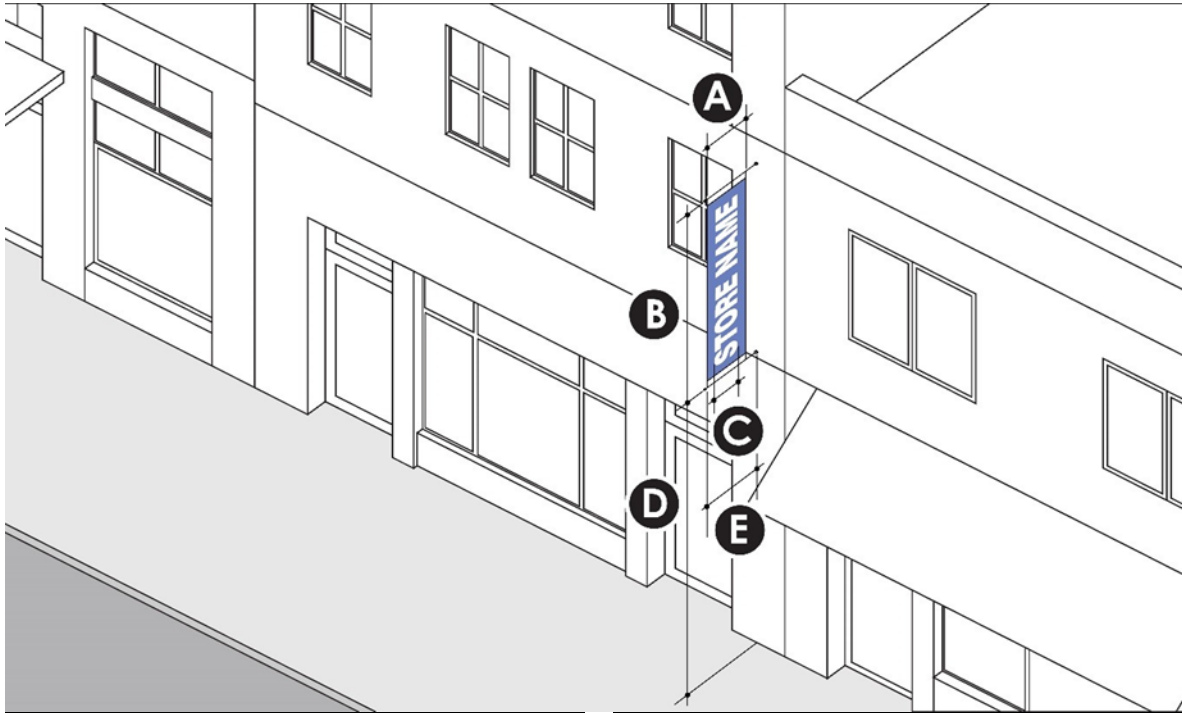
Horizontal Blade Sign



Size	
Area (max)	6 sf / side
B Height (max)	3 ft
A Width (max)	4 ft
Thickness (max)	6 in

Location and Lettering	
D Height over sidewalk (min)	8 ft
C Projection from building (max)	4 ft
Number of signs	1 per tenant

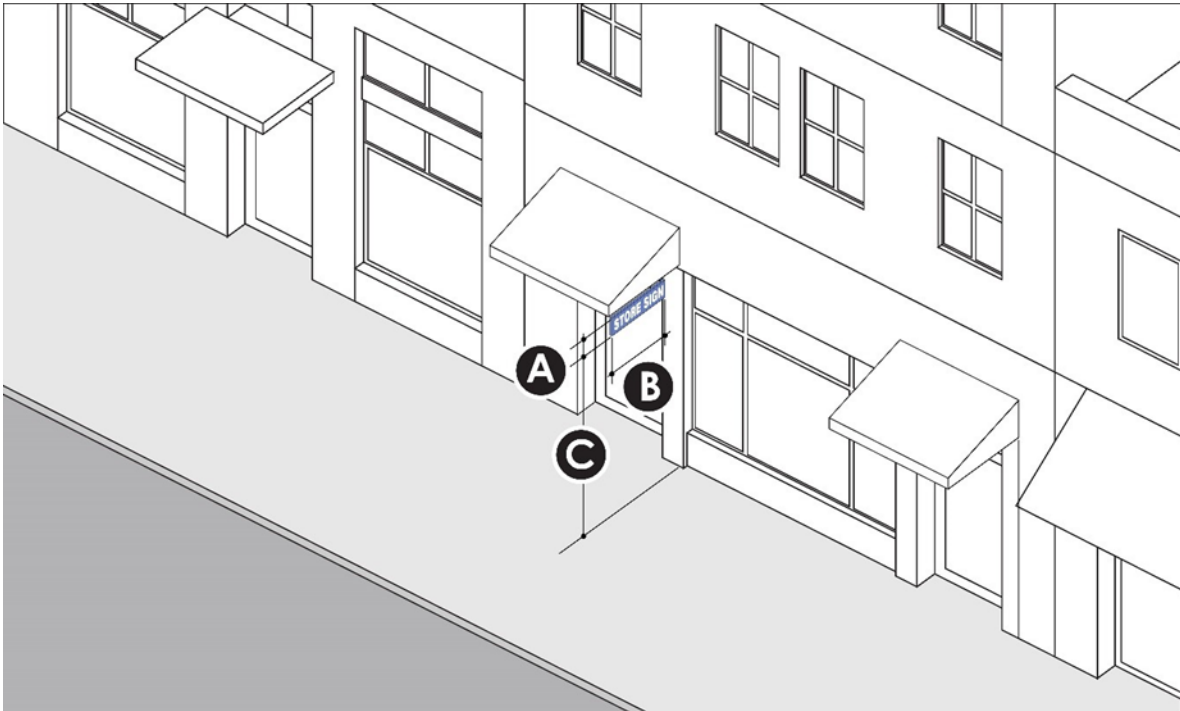
Vertical Blade Sign



Size	
Thickness (max)	10 in
A Width (max)	4 ft
B Height (max)	10 ft

Location and Lettering	
D Height above sidewalk (min)	Above 1 st story
Number of signs	1 per 15 ft of façade (4 total)
C Lettering width (max)	75% of sign
E Projection from façade (max)	6 ft

Suspended Blade Sign



Size	
Area (max)	4 sf / side
A Height (max)	3 ft
B Width (max)	3 ft

Location and Lettering	
C Height over sidewalk (min)	7 ft
Number of signs	1 per tenant

3. Standards

- a. Horizontal blade signs must be located within ten (10) feet of the principal entrance for the business they identify.
- b. A horizontal blade sign, including any support hardware, must be mounted below the sills of the second story windows of multi-story buildings or below the roof line, parapet wall, or cornice of a single-story building.
- c. No portion of a vertical blade sign may project above the roof line of the facade to which it is attached.
- d. A suspended sign may not extend beyond the edge of the awning or canopy it is mounted below.
- e. Any supports, braces, anchors, and other supporting hardware must be integral to the design of the sign.
- f. Information is typically business names and logos.

14.616. Wall Sign

1. A sign attached flat or mounted parallel to the facade of a building that identifies a commercial establishment. Wall signs are intended to be viewed by motorists and pedestrians on the opposite side of street.



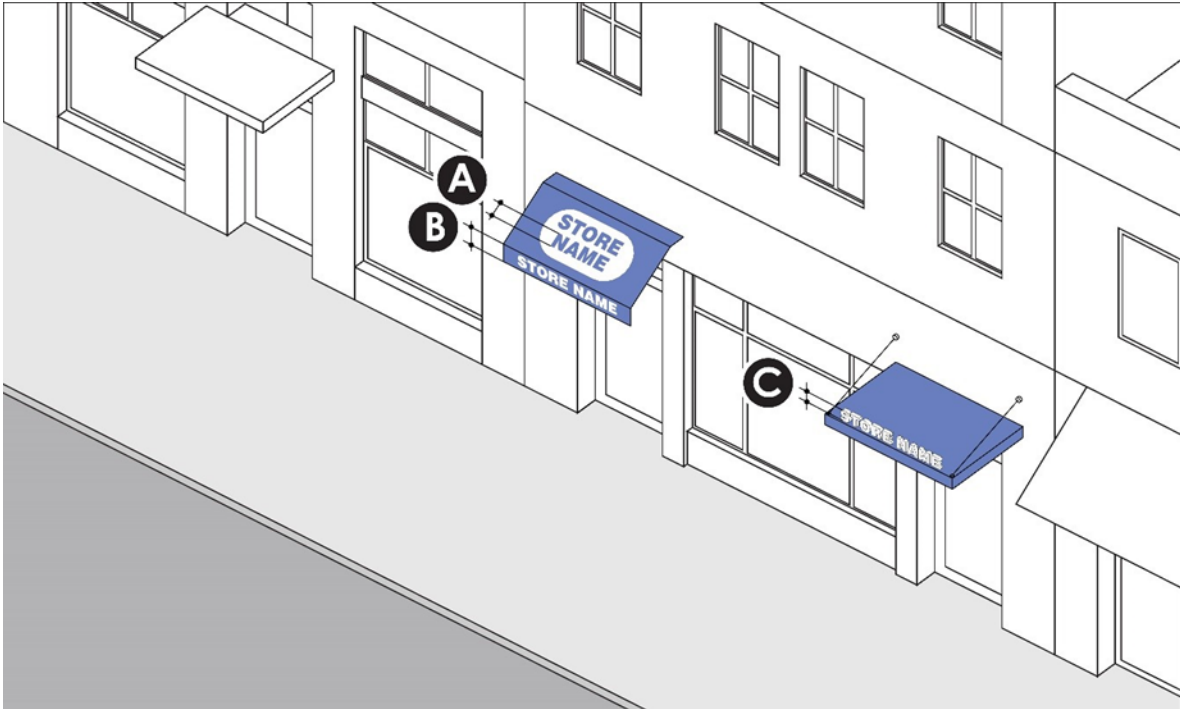
Size		Location and Lettering	
Area (max)	40 sf	Number of signs	Max 2 per tenant
A Height (max)	4 ft	C Raceway height (max)	50% of letters
B Width (max)	90% of façade	D Lettering height (max)	75% of sign
Sign thickness (max)	6 in	Projection from façade	6 in

2. Standards

- a. Wall signs are only permitted for ground story businesses.
- b. Internally illuminated sign cabinets are prohibited.
- c. Wall signs are prohibited from covering windows or architectural details.
- d. No portion of a wall sign is permitted to extend above the lower eave line of a building with a pitched roof.
- e. No portion of a wall sign is permitted to extend above the roof line or parapet wall of a flat roofed building.
- f. Information is typically business names and logos.

14.617. Awning or Canopy Sign

1. A sign that is painted, screen printed, sewn, or adhered onto the surface of an awning or attached above, below, or to the face of an entry canopy that identifies a commercial establishment. Awning/canopy signs are intended to be viewed by pedestrians on the opposite side of street.



Size		
A	Area on awning slope (max)	75%
B	Area on valance (max)	75%
C	Projecting from canopy (max)	N/A

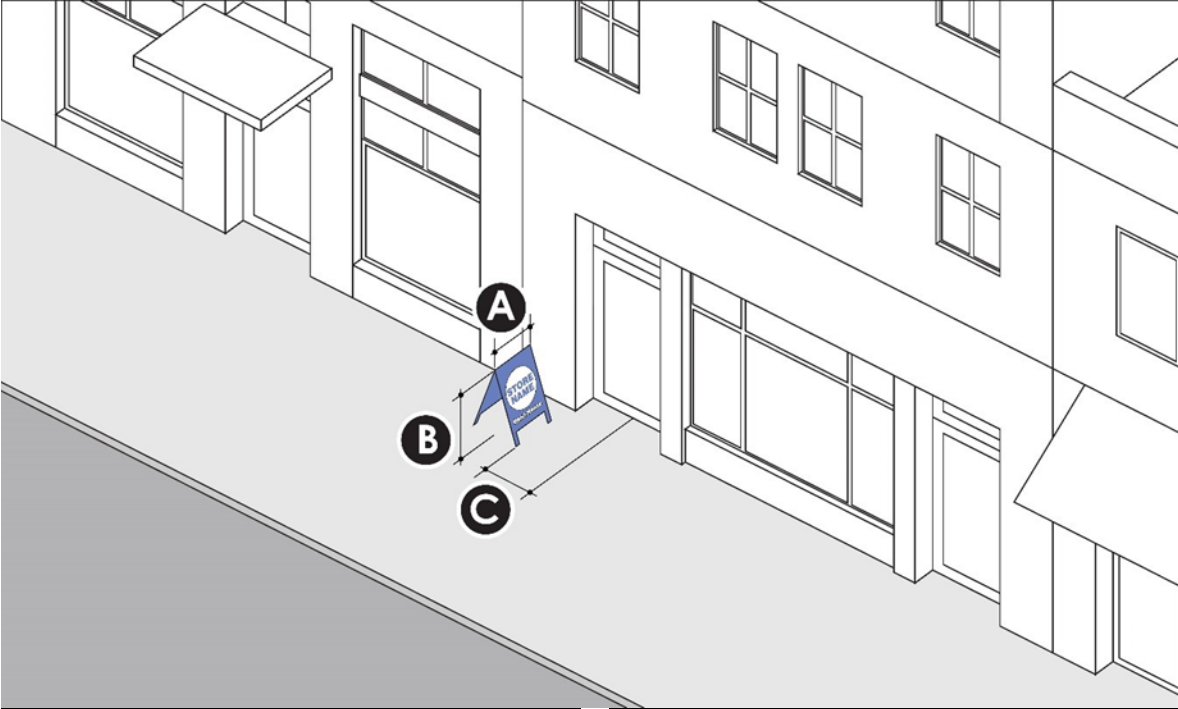
Location and Lettering		
A	Number of signs per canopy or awning	1
B	Lettering height, awning slope (max)	8 in
C	Lettering height, valance (max)	18 in
	Lettering height, projecting from canopy (max)	12 in

2. Standards

- a. Signage located on the sloping portion of an awning is only permitted for storefronts where the typical area for a wall sign is missing.
- b. Signage is prohibited on upper story awnings and on the side of awnings with closed ends.
- c. Information is typically business names and logos.

14.618. Sidewalk Sign

1. A portable, two-sided sign that is placed on the sidewalk to identify a commercial establishment or advertise daily specials or sales. Sidewalk signs are intended to be viewed at close range by pedestrians on the same side of the street.



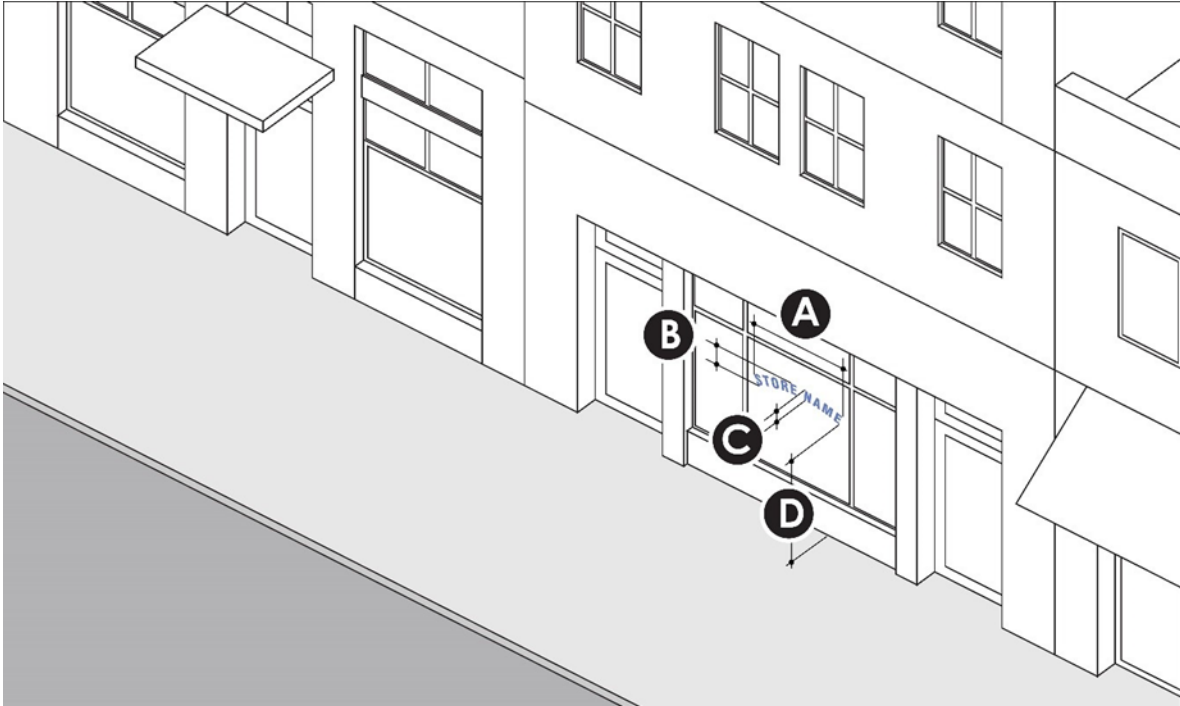
Size		Location and Lettering	
Area (max)	6 sf / side	C Distance from entrance (max)	8 ft
A Width (max)	2 ft	Number of signs	1 per tenant
B Height (max)	3 ft		

2. Standards

- a. One sidewalk sign is permitted per ground story tenant.
- b. Sidewalk signs may be placed outdoors on site or on a public sidewalk during business hours only when the business is open.
- c. Sidewalk signs displayed on a public sidewalk are prohibited from encroaching into the walkway of the sidewalk or interfering with pedestrian travel in any way.
- d. A sidewalk sign must be vertically oriented, with a height greater than its width and made of wood, metal, or slate (chalkboard).
- e. A sidewalk sign is not permitted to be illuminated or contain any electronic components.
- f. A sidewalk sign may not be placed outdoors when high winds or heavy rain.

14.619. Window Sign

1. Individual letters, numerals, or a logo applied directly to the outside of a window or door to identify a commercial establishment. Window signs are intended to be viewed at close range by pedestrians.



Size	
Area (max of total glass)	20%
A Width (max)	5 ft
B Height (max)	3 ft

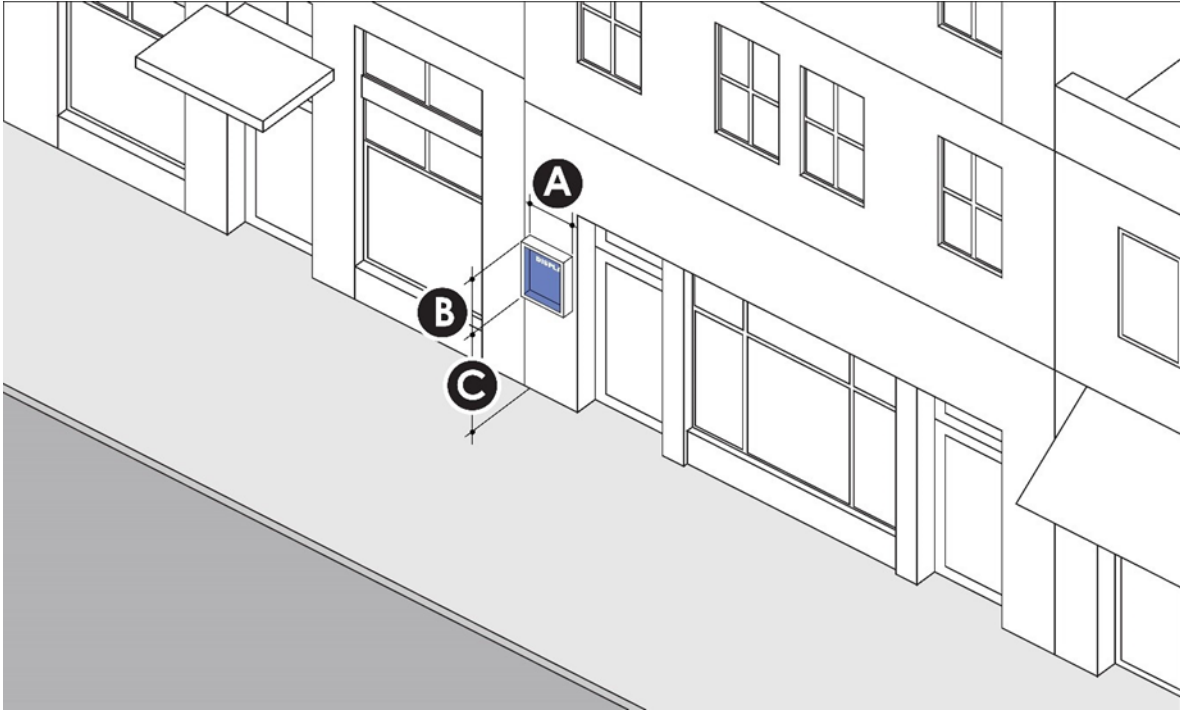
Location and Lettering	
D Height above sidewalk (min)	5 ft
Number of signs	1 per window
C Lettering height (max)	18 in

2. Standards

- a. Windows signs must be applied directly to inside or outside of the windows glass, at or above eye level, and have a transparent background.
- b. Information is typically business names and logos.

14.620. Display Case

1. A wall mounted, lockable, framed cabinet with a transparent window to display a changeable menu or list of event show times. Display cases are intended to be viewed at close range by pedestrians.



Size	
Area (max)	6 sf
A Width (max)	3 ft
B Height (max)	3 ft

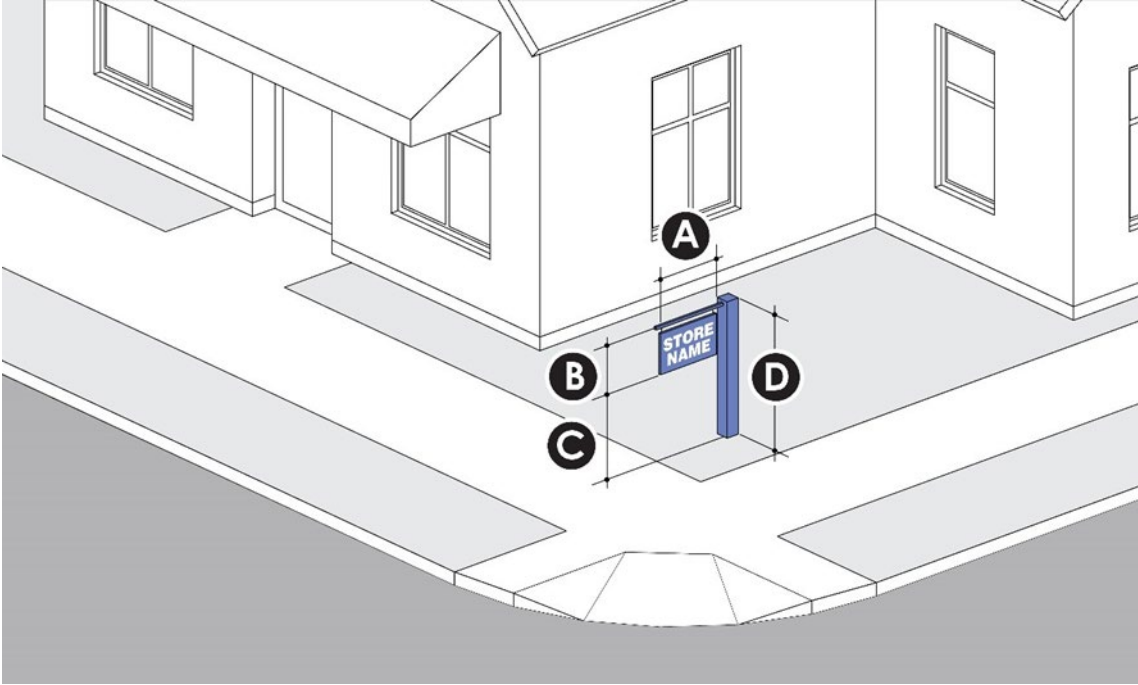
Location and Lettering	
C Height above sidewalk (min)	4 ft
Number of signs	1 per tenant

2. Standards

- a. Display cases must be attached to the facade or wall of a recessed storefront entrance.
- b. Display cases may be internally or externally illuminated.

14.621. Yard Sign

1. A two-sided sign suspended from support hardware and mounted in a front yard between the front lot line and the building facade. Yard signs are intended to be viewed at close range by pedestrians on the same side of the street and motorists.



Size	
Area (max)	6 sf / side
A Width (max)	3 ft
B Height (max)	3 ft

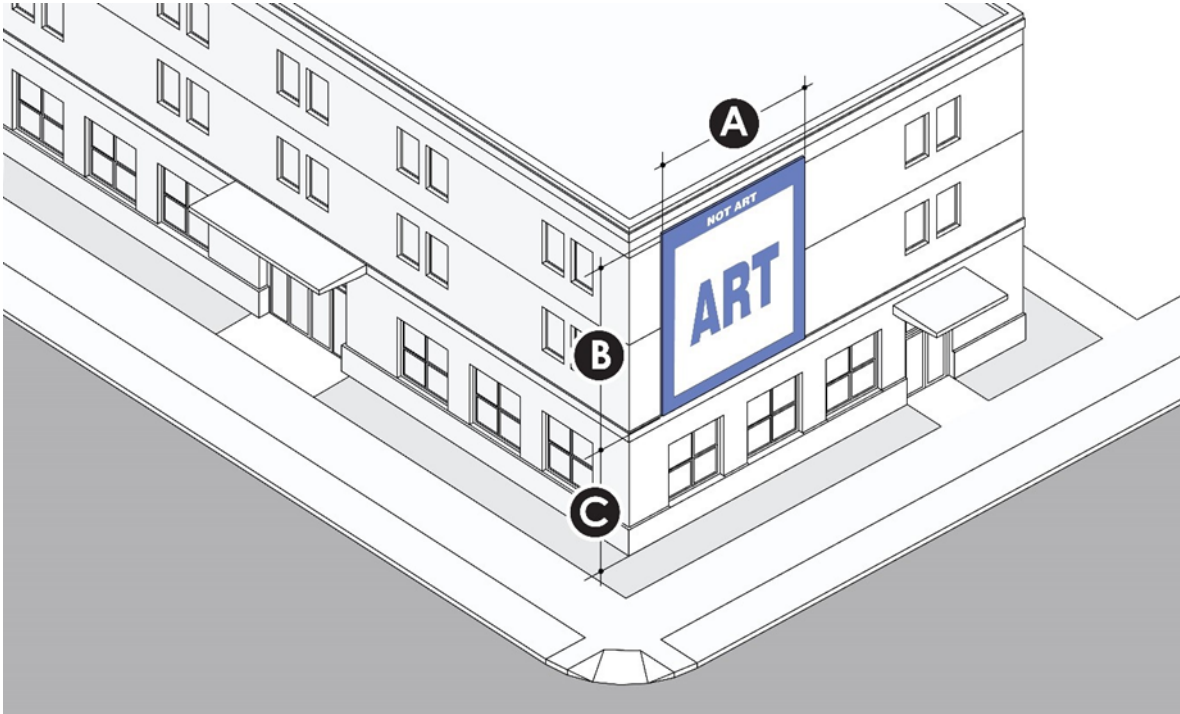
Location and Lettering	
C Height above yard (min)	1 ft
Number of signs	1 per tenant
D Overall height (max)	5 ft

2. Standards

- a. Yard signs work well for commercial businesses operating in residential building types in mixed use districts.
- b. Information is typically business names and logos.
- c. Signs shall not block line of sight for streets or driveways.

14.622. Wall Mural

1. A sign that is directly painted on to the exterior wall of a building or screen printed, sewn, or adhered onto a canvas-like material that is mounted flush with the facade of a building that identifies a commercial establishment. Wall murals are intended to be viewed by pedestrians and motor vehicles from a distance.



Size	
Area (max)	1000 sf
A Width (max)	50 ft
B Height (max)	50 ft

Location and Lettering	
C Height above ground (min)	0 in
Number of signs	1 per building

2. Standards

- a. Up to twenty percent (20%) of the surface area of the wall mural may be lettering or logos.
- b. Only external illumination is permitted.

14.623. Roof or Skyline Sign

1. A sign erected on the roof or mounted to the uppermost horizontal architectural band of a building to identify the name of the building or primary tenant. Roof/skyline signs are intended to be viewed by pedestrians and motorists from a distance and serve as an icon for the building.



Size	
Area (max)	250 sf
A Width (max % of facade)	75%
B Height (max)	15 ft

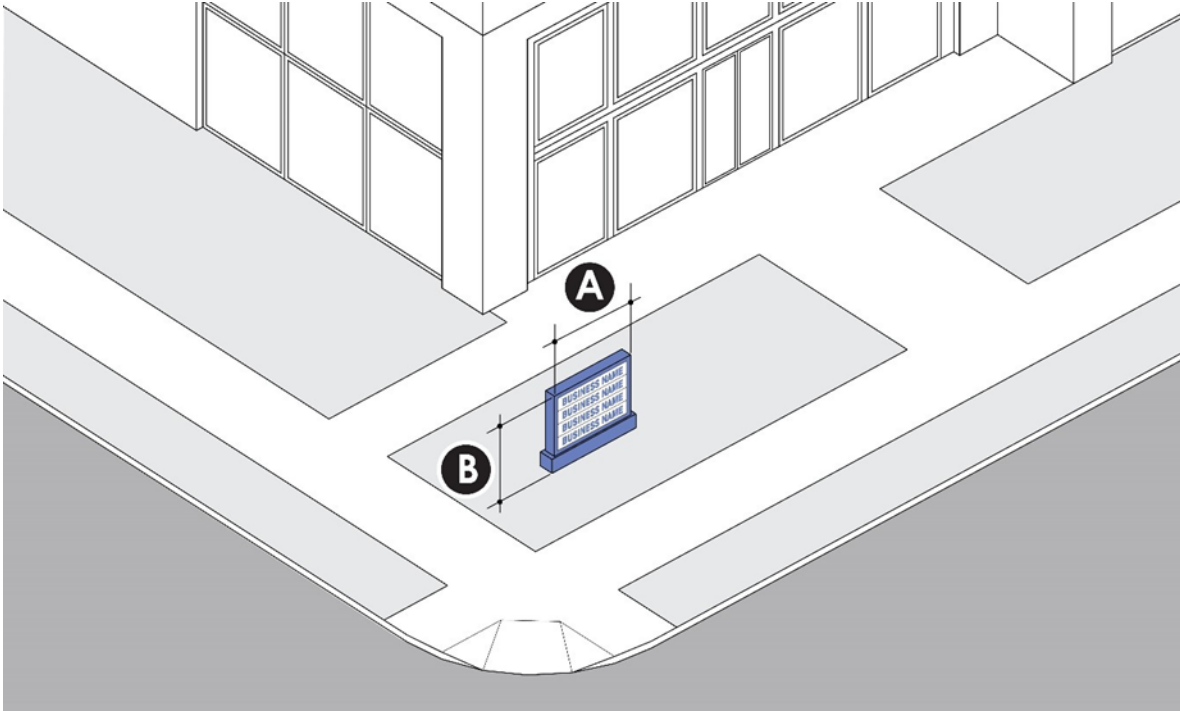
Location and Lettering	
Number of signs	1 per building
Raceway height (max)	50% of letter height

2. Standards

- a. Roof/skyline signs are only permitted more than 10 feet above the ground.
- b. No portion of a roof/skyline sign is permitted to extend below the start of highest story of a building. No portion of a roof/skyline sign is permitted above the roof line, parapet wall, or cornice of the top portion of a facade unless the building is at least 3 stories in height. Roof/skyline signs are prohibited from covering windows or architectural details.
- c. Only internal illumination is permitted.
- d. Information is typically business names and logos.

14.624. Monument Sign

1. A self-supporting sign not attached to a building that is affixed to a freestanding masonry wall, used primarily for identification of businesses within the site.



Size	
	Display Area (max) 75 sf
A	Width of display plus border (max) 10 ft
B	Height of display and border including masonry base (max) 8 ft

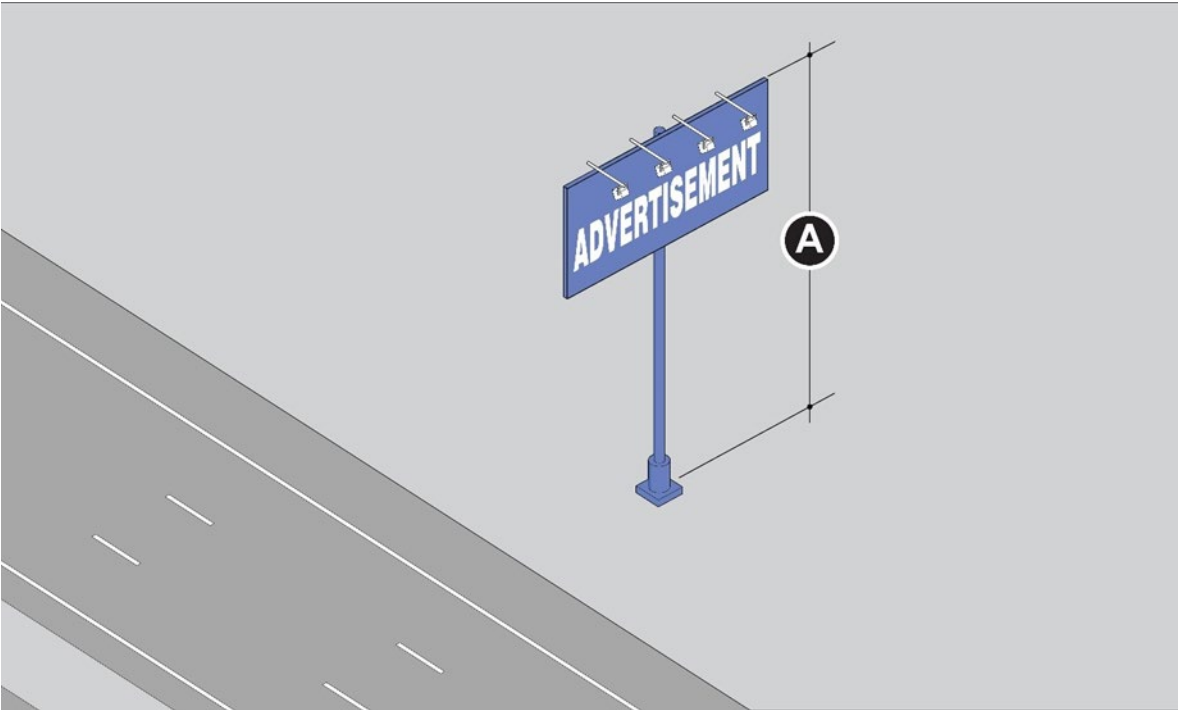
Location and Lettering	
Number of signs	1 per site entrance
Setback (min from lot line)	5 ft
Lettering height (max)	2 ft

2. Standards

- a. Monument signs work well for home based or commercial businesses operating in residential building types in mixed use districts.
- b. Information is typically business names and logos.
- c. Signs shall not block line of sight for streets or driveways.

14.625. Billboard

1. A billboard is a large sign located on a land parcel owned by another party.



Size	
Area (max)	775 sf
A Height (max)	50 ft

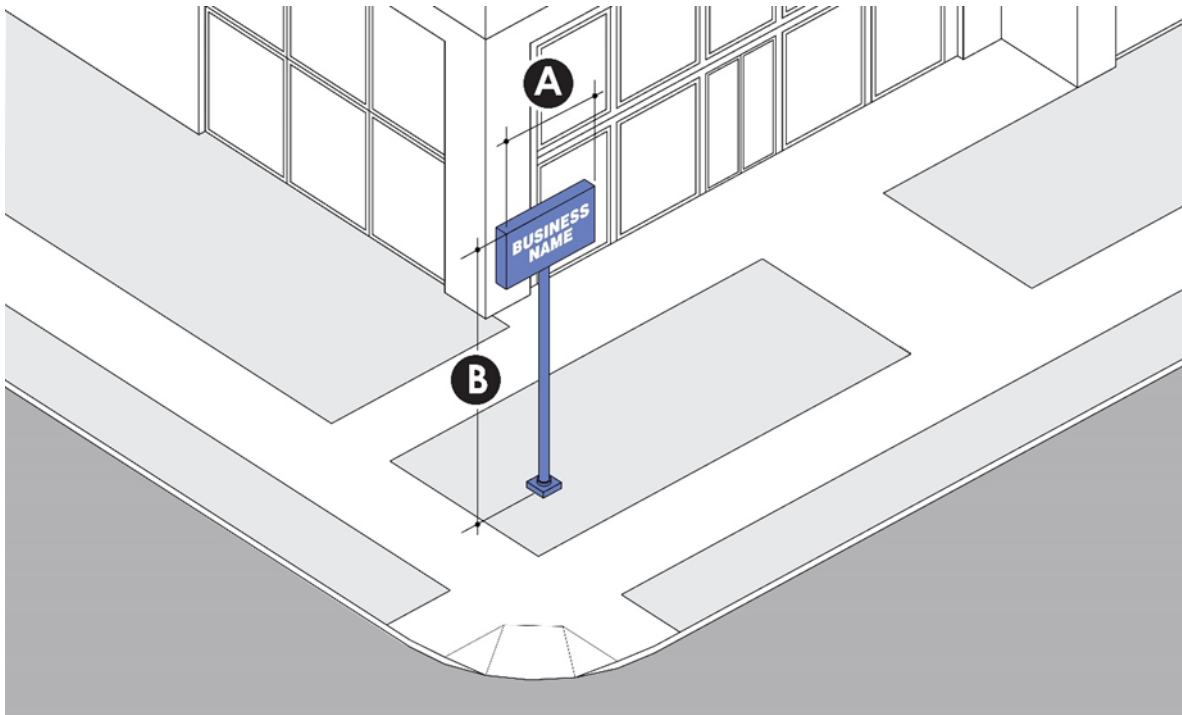
Location and Lettering	
Setback (min from lot line)	20 ft
Spacing between billboards (min)	1,000 ft

2. Standards

- a. Billboards are only permitted in Billboard Overlay District (this is the same as the area that allowed billboards on September 1, 2025).
- b. New Billboards are not permitted in any other zone.
- c. The lot on which the billboard is to be erected must be contiguous with the interstate.
- d. Electronic message center signs and digital billboards are not permitted.
- e. Nothing in this section shall be construed to limit or curtail noncommercial speech in favor of commercial speech. A person may erect a sign in conformity with this section that is used in whole or part for noncommercial speech.

14.626. Pole Sign

1. A sign that is supported by uprights or braces and permanently attached to the ground, excluding a temporary pole sign.



Size	
Area (max)	Existing signs cannot be expanded
A Width (max % of facade)	75%
B Height (max)	24 ft

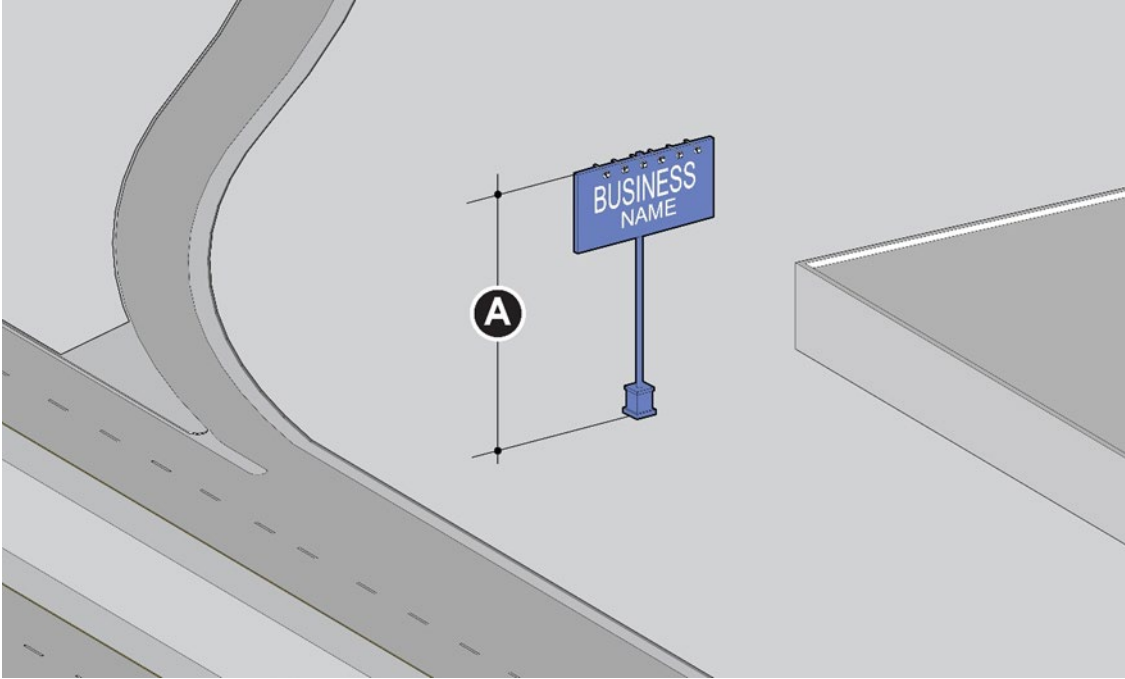
Location and Lettering	
Number of signs	1 per site
Setback (min from lot line)	5 ft

2. Standards

- a. No new Pole Signs shall be permitted after the effective date of this ordinance.
- b. Any modifications to existing Pole Signs after the effective date of this ordinance shall follow the standards of this section.
- c. Any sign that has been removed or is not in use for more than 30 months cannot be replaced by a pole sign.

14.627. Interstate Sign

1. An on-site ground sign located within one thousand four (1,400) feet of the interstate right-of-way centerline.



Size	
Area (max)	300 sf
A Height (min)	75 ft*
B Height (max)	120 ft

Location and Lettering	
Number of signs	1 per site
Setback (min from lot line)	5 ft
Setback (min from ROW line)	150 ft

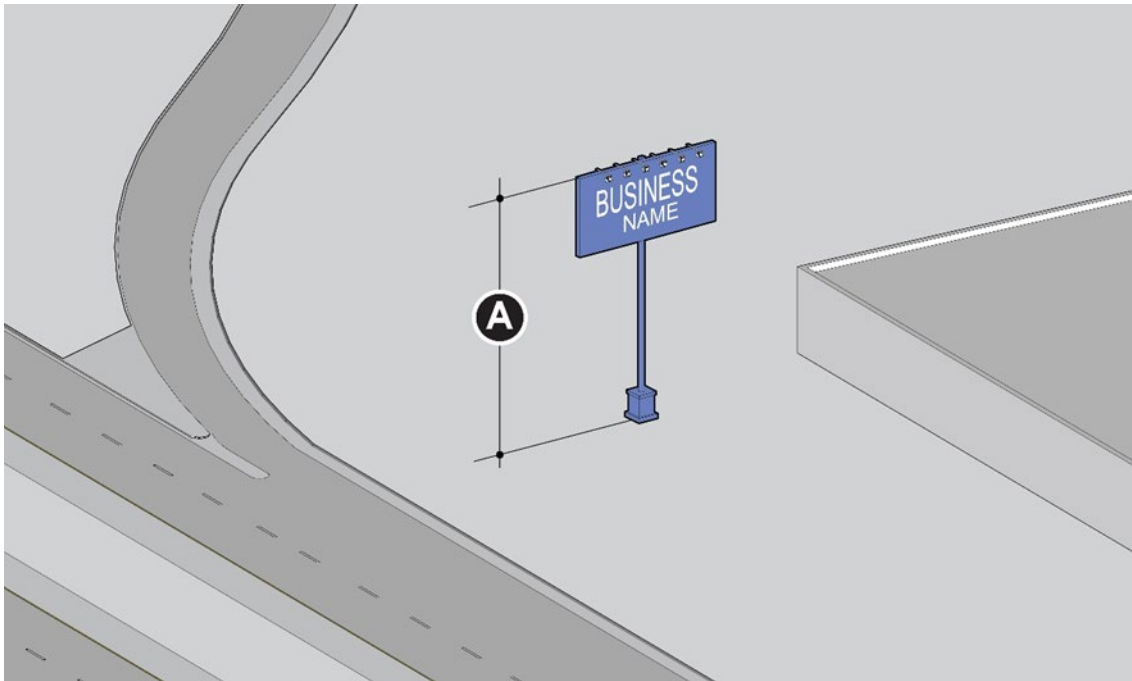
*Minimum height may be reduced to 55 ft in the Airport Overlay.

2. Standards

- a. When within 200 ft. of a residential zone the maximum height shall be limited to 24 ft.
- b. Any modifications to existing Interstate Signs after the effective date of this ordinance shall follow the standards of this section.
- c. Any sign that has been removed or is not in use for more than 30 months cannot be replaced by an interstate sign.

14.628. Interstate Monument Sign

1. A sign attached to either a self-supporting masonry wall or to the exterior wall for a building located within five hundred (500) feet of the right-of-way center line of interstate right-of-way centerline.
2. Standards
 - a. Lettering shall not exceed 5 feet in height.
 - b. Information is typically business names and logos.
 - c. Signs shall not be placed between any part of the principal building and a public right-of-way other than the interstate.



Size	
Sign Area (max)	120 sf
Sign Height (max)	10 ft

Location and Lettering	
Number of signs	1 per tenant
Setback (min from lot line)	5 ft

14.629. Utility Box Wraps

The wrapping or decorating of utility boxes

1. Standards
 - a. Utility box wrappings shall contain only images and may only contain text that is incidental to the image and not intended to be read from the road.

- b. No part of any utility box wrapping shall extend beyond the building wall on which it is affixed, and
- c. Utility box wrapping shall be affixed directly to the utility box façade; and
- d. All applications for utility box wrappings shall include written consent from the property owner giving permission to place the utility box wrapping, and
- e. A utility box wrapping shall be removed or replaced no later than four years after the date it is placed on the box; and
- f. Sign permit fees shall comply with Section 20-210 Subsection 3.