



12th Fastest Growing City in the USA!
GROW WITH US

HISTORY

Lebanon, the county seat, is known for its historic Public Square, formed in 1802 over the Town Spring. Since its founding, the Public Square has been a center of commerce and community for Wilson County and the city of Lebanon. The Square has been shaped by several fires which destroyed whole blocks of the original buildings. Most of the structures today date from the late 1880's to the 1930's. Lebanon's Square has hosted speeches and political events staged by luminaries such as William Jennings Bryan, Frank G. Clement and Sam Houston. It's been the site of military parades with General Patton and his Second Armored Division during the WWII maneuvers headquartered at Cumberland University. First Monday Mule Day sales were a monthly event on the Square until 1939. Four county courthouses have called the Square home including the third version designed in 1848 by William Strickland, architect of the Tennessee State Capitol building. And perhaps, most importantly, from the days of its earliest stores and "ordinarys," the Square has been the home of numerous businesses.

In 1803, a quarter century before being elected President, Andrew Jackson owned a store on the Public Square. Lebanon's Square was placed on the National Register of Historic Places as a Historic Commercial District in 1999. In the fall of 2013, Lebanon was accepted into the Tennessee Main Street Program. Today's Square is a vibrant spot for shopping, entertainment, and heritage tourism.



CONTACT

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HISTORY

ABOUT LEBANON

Lebanon is a “community of opportunity,” a city with open arms and an enviable list of resources to help newcomers build their dreams. On Nov. 23, 1819, the City of Lebanon was officially incorporated. Lebanon, a city like no other, has maintained its rich heritage through historic preservation and yet has a progressive flair that is primed for growth. The city is determined to move forward by continuously expanding infrastructure. We remain accessible, affordable and ready for expansion.

EXPLORE DOWNTOWN

Downtown Lebanon’s Historic Square is the vibrant heart of our city. The area is a bustling spot for shopping, dining, entertainment, and heritage tourism. We invite you to explore all Lebanon has to offer - delicious food & drinks, numerous boutiques and beautiful gifts. Our downtown is also home to the historic Capitol Theatre and many examples of our unique architectural styles. Downtown Lebanon was voted 2021 Best Shopping Center in the Main Street Awards and we couldn’t be more proud!

CITY RESOURCES

The City of Lebanon’s Economic Development Department offers businesses a **one-stop shop** for the information they need to make location and investment decisions. Key customer-service elements provided include assistance with: site location, project development, and business and workforce development. From providing traffic counts and spending pattern information to navigating the development process and facilitating a talent pipeline with local universities and trade schools, the City of Lebanon is committed to your success.

LOCATION

Located on Interstate 40, Lebanon sits, just 25 miles east of Nashville, Tennessee, whose metropolitan area was recently named “hottest city” for business expansion and relocation by Expansion Management Magazine. Lebanon is located only minutes from the Nashville International Airport, downtown Nashville, Bridgestone Arena - home to the Nashville Predators, Nissan Stadium - home to the Titans and the incredible Grand Ole Opry. Lebanon is close to the heart of music city, with several country music stars and songwriters calling Lebanon home.



HEART



CITY

MAJOR INITIATIVES

The City of Lebanon is committed to fostering a positive business environment as set forth by our Economic Development Strategic Plan. Clarity, predictability and efficiency are core organizational objectives and the primary drivers of the City’s “Business Concierge Program,” which strives to provide businesses with an unmatched level of personalized service, as they build and grow in Lebanon.

TRANSIT

Lebanon’s strategic location is unrivaled. Its central location is also within a one-day trucking distance to 75% of the United States’ markets. It sits at the heart of the Nashville, Tennessee transportation service area. Lebanon offers direct east and west service through Interstate 40, which connects Memphis to the west and Knoxville to the east. Five existing interchanges provide access to Interstate 40. State Route 840 connects I-40 to I-24, I-65 and I-40. Lebanon is within 650 miles of 50% of the United States’ population. The City is also served by railway and its own executive airport.

Lebanon thrives with its railway access and three **Music City Star** stations that provide commuter service to and from Nashville. The Nashville and Eastern Railroad Authority also provides rail service for industrial customers throughout the City of Lebanon.

Also central to the Tennessee “highways in the sky” is the **Lebanon Municipal Airport**. Proudly operated by the Direct Flight Solutions Team, this centrally located airport embraces the transportation industry while being driven by the passion for aviation and a service mentality. Recognized as one of the best and fastest-growing airfields in Tennessee by the Tennessee Department of Aeronautics Transportation, the Lebanon Municipal Airport serves over 70,000 flights per year and handles the diverse world of general and business aviation. Home for over 228 aircrafts and with 20+ new hangars in development, which house both private and corporate operations. The Lebanon Municipal airport continues to superserve middle Tennessee’s aviation transportation services. Lebanon Municipal Airport created 269 jobs, contributed \$32.4 million in value-added income, and generated a total economic output of \$53.7 million in 2021.

ECONOMY

The City of Lebanon has leveraged its strategic location and natural assets to become a regional hub for commerce and trade. Today, Lebanon is home to businesses ranging from family-owned retail shops and restaurants to globally-recognized manufacturers, distributors and retailers.



CULTURE

QUALITY OF LIFE

Lebanon offers business owners and entrepreneurs a host of desirable amenities in addition to its **unparalleled location**; including the mild weather, considerable open space and opportunities for outdoor recreation, a historic downtown, a thriving Main Street Program, community events and public safety agencies recognized for excellence. The City of Lebanon has begun to develop a Parks and Recreation Masterplan to expand our current community parks and trail system. Today, Lebanon is home to over 300 acres of dedicated green space for community parks and recreation. Lebanon also has over 30 public ball fields including tennis courts, sand volleyball courts and basketball courts. The City of Lebanon also owns the Jimmy Floyd Center that has an outdoor and indoor pool, racquetball courts, gym space, and indoor basketball courts.

EDUCATION

Lebanon is home to multiple institutions of higher education, including Cumberland University and Tennessee College of Applied Technology, which collectively serve nearly 4,000 students from all over the world. These institutions work closely with our business community to design programs that produce graduates with valuable skills that meet their future labor needs. And our local school districts have recently won awards including the College Success Award - based on strong student preparedness for college enrollment and overall achievement, along with the Tennessee Exemplary School Award - which applies to creating a culture of high standards set on both the student’s work and behavior.

DEMOGRAPHICS

With approximately 44,941 residents and a 58,154 daytime population, Lebanon is the largest city in Wilson County and the **hottest economic area** in the country. We continue to tally population increases, garnering a +8.9% gain since the 2023 census... and its not stopping!