



HISTORIC. HEART. VITALITY.

An aerial photograph of a roundabout in Lebanon, Tennessee. The roundabout is a large circle with a green lawn in the center, featuring a stone monument. It is surrounded by historic brick buildings, some with signs like "ANTIQUE MALL" and "IDEAL". The sky is blue with white clouds. The overall scene depicts a vibrant, historic downtown area.

GROW WITH US!

To boost business, Lebanon uses its historic *charm*.
Now we want *your's*.

RECENT DOWNTOWN STATISTICS

MARKET PROFILE OF PUBLIC SQUARE OF LEBANON, TN

	0-3 Miles	3-6 Miles	6-9 Miles
2018 Total Daytime Population	39,374	11,339	11,363
Workers	25,388	1,834	3,458
Residents	13,986	9,505	7,905
2018 Median Household Income	\$40,475	\$70,695	\$66,447

ECONOMIC AND COMMUNITY IMPACT

The Historic Lebanon Main Street District has increased the number of new businesses, events, and jobs in response to market demand and realized a 4:1 return on city, state, and federally funded downtown investments. Improvements offer greater opportunities for business growth and expansion, and property owners are seeing improved marketability of their property and increased market values.



FIG and MEG Building Rehabilitations Privately Funded Building	5
Rehabilitations	18
Publicly Funded Improvements	2
New Downtown Jobs Created	40
New Downtown Businesses Created/Expanded	20
Entrepreneurs & Business Owners Served	10

\$6,037,000
IN LOCAL INVESTMENTS



 **20+**
NEW BUSINESSES
200+ TOTAL

 **22**
BUILDING REHABS

 **400**
COLLEGE STUDENTS
LIVING NEAR DOWNTOWN
2500+ TOTAL ENROLLED

 **40**
NEW JOBS
1600+ TOTAL

 **1050**
VOLUNTEER HOURS

 **11**
GOVT BUILDINGS

 **2ND FASTEST**
GROWING AREA IN MID TN

 **24%**
POPULATION INCREASE
IN RECENT YEARS

 **347**
PARKING SPOTS
AROUND THE SQUARE



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