

14.813 Signage

Section 1. 14.813 Signage

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1. Purpose

- A. To provide property owners and tenants reasonable and effective means for identifying street address, business name, goods sold or produced, and services provided to the public.
- B. To regulate the size, location, and physical design of temporary and permanent signs.
- C. To preserve the cultural significance of architectural resources for the enjoyment and enrichment of the community.
- D. To protect against the adverse impacts of visual clutter and excessive and/or confusing signs.

E. To promote legibility of the urban environment.

2. Applicability

Nothing contained in this Section is intended to be the content-based regulation of sign messages prohibited by the federal or state constitution, statutes, or court decisions.

3. Development Review

A. Sign types permitted by Staff Approval

1. Address sign
2. Blade sign
3. Wall sign
4. Awning or canopy sign
5. Sidewalk sign
6. Window sign
7. Display case
8. Yard sign
9. Wall mural
10. Roof or skyline sign
11. Monument sign
12. Billboard

B. Prohibited Sign Types

1. Sign types not identified in this section are prohibited.
2. Additionally, the following signs are prohibited:
 - a. Pole signs.
 - b. Tall Interstate signs.
 - c. Any sign that flashes, moves, blinks, rotates, simulates motion, features electronic sign copy, or has illumination that changes intensity over time. For digital signs that use static images but change them periodically, the minimum time period on any one image shall be 10 seconds.
 - d. Signs that emit audible sounds, odors, or visible matter.
 - e. Signs attached to nature or landscape elements, including trees, rocks, and fences.
 - f. Signs that interfere with free passage from or obstruct any fire escape, downspout, window, door, stairways, ladder, or opening intended as a means of ingress or egress or to provide light or air.
 - g. Any sign and/or sign structure that obstructs the view of, is confusing with, or imitates official traffic sign, signal, or device.
 - h. Inflatable signs, such as balloons and other gas inflated objects (except for events in Section 5. Temporary Signs).
 - i. Sign structures that no longer contain signs.
 - j. Signs mounted to motor-vehicles that are not in operation, including motor-vehicles painted or skinned to function as a sign.
 - k. Flag signs (except for events in Section 5. Temporary Signs).

C. Appeals

Appeals may be taken to the Board of Appeals. Each appeal to the Board of Appeals shall be accompanied by a \$100 fee to be paid at the time of filing.

D. Permits and Fees

1. Permit and fee required. It shall be unlawful for any person, corporation, or association to erect, prepare, alter, relocate or keep within the city any sign or other advertising structure, as defined in this chapter, on a lot of record without first obtaining a sign permit from the planning department and paying the permit fee required by this section.
2. Application for sign permit. Application for a sign permit shall be made upon forms provided by the planning department and shall include required information as set forth below:
 - a. Name, address, and phone number of the owner.
 - b. Name, address, and phone number of the contractor.
 - c. The proposed use of the sign.
 - d. Location of building, structure, or lot to which or upon which the sign or other advertising structure is to be attached or erected.
 - e. For attached signs a dimensional sketch showing the position of the sign in relation to the building or structure to which it will be attached. The linear footage of the building frontage and signs in existence at the time of the application shall be included. Roof signs shall submit plans to show compliance with the applicable provisions of the adopted International Building Code, as amended.
 - f. For all ground signs the following information is required: Two (2) dimensional sketches showing the height, shape, and surface area display of the sign, two (2) dimensional sketches of the foundation and structural components (poles) for the sign and two (2) dimensional site plans, showing the location of the sign on the site plan.

The setbacks from the property lines and power lines shall be included, as well as the spacing from other ground sign in existence at the time of application.

Height	Design Criteria/Inspection Required
0' to <24'	Site Plan to include note that foundation and structural components (poles) are adequate for local wind load and adopted International Building Code. No inspection of foundation required.
24' to <40'	Site plan to include note that foundation and structural components (poles) are adequate for local wind load and adopted International Building Code. Inspection required before foundation poured and/or poles set.

- >40' Same as 24' to <40' with the additional requirement that all plans must be sealed by a registered Tennessee engineer certifying that the design is adequate for the local wind load and adopted International Building Code. Inspection required before foundation poured and/or poles set.
- g. Prior to the issuance of a sign permit for any Electronic Message Center sign proposed to be installed within 250 feet of residentially zoned properties, as measured from the base of the sign to the nearest property line of such residentially zoned properties, the applicant shall provide written certification from the sign manufacture that the light intensity has been pre-set not to exceed 1,000 nits between the hours of 9:00 pm and 6:00 am and the pre-set intensity level is protected from end-user manipulation by password protected software or other method approved by the Planning Director or their designee. Such Electronic Message Center signs shall be equipped with a sensor and/or timer or other device approved by the Chief Building Official to automatically adjust the day/night light intensity levels.
 - h. For off-site ground sign scaled site plans showing the same as subsection (f), plus location plans showing spacing of existing off-site permanent ground signs within one thousand (1,000) feet on the same side of the street or interstate highway in both directions.
 - i. Before any sign permit can be issued, a copy of the application requesting the electrical permit for the proposed sign must be obtained and filed with sign permit application and filed with the Planning Director or their designee. A separate electrical permit will not be required if specifically included in any other electrical permit.

All electrical signs shall be manufactured to Underwriter Laboratory (UL) standards and feature the UL label. The UL number will be provided as part of the application information.

3. Schedule of sign permit fees:

- a. The fee for all signs not exempt from the fee shall be ten dollars (\$10.00) plus fifty cents (\$0.50) per square foot of surface display.
- b. The fee for strip lighting shall be ten dollars (\$10.00) plus twenty-five cents (\$0.25) per linear foot.
- c. For the relocation or moving of any sign or sign structure, the fee shall be fifteen dollars (\$15.00), except that no fee shall be required if such move is being made in order to comply with this chapter where prior to such move the sign was legally nonconforming. To relocate on a different lot of record the other provisions of this section shall apply.

4. Location to be marked:

Before any sign permit can be issued, the proposed location shall be marked by stake or chalk line or other similar manner for location inspection.

5. Installation.

All signs must be installed in compliance with the applicable provisions of the adopted International Building Code, as amended.

6. Issuance of sign permit.

It shall be the duty of the Planning Director or their designee, upon the filing of an application for a permit to erect a sign, to examine such plans and specifications and other data regarding the proposal to erect or maintain the sign or other advertising structure, and if it shall appear that the proposed structure is in compliance with all of the requirements of this chapter and all other laws and ordinances of the city, the Planning Director or their designee shall complete a location inspection. Upon approval of the Planning Director or their designee of the application for sign permit, the Planning Director or their designee shall issue the permit.

If it shall appear that the proposed structure is in compliance with all of the requirements of this chapter and all other laws and ordinances of the city, he shall then be issued the sign permit within the next three (3) working days. If the applicant is not in compliance with this chapter, then within the next three (3) working days the Planning Director or their designee shall state his refusal to the applicant.

Upon issuance of the sign permit, the Planning Director or their designee will examine the premises for a footing inspection as indicated in Section 20-120(2)(f).

It is the responsibility of the contractor to call the planning office and request said inspection. Construction shall not proceed until inspection is made.

Every effort shall be made to complete the inspection within one (1) working day of the request.

Final inspections are required to be done by the Planning Director or their designee upon installation of the proposed sign. It is the responsibility of the contractor to call the Planning Director or their designee and request a final inspection for the sign. It is the responsibility of the contractor to call the State Electrical Inspector to request a final electrical inspection when applicable.

If work authorized under a permit to erect a sign has not been completed within six (6) months after the date of issuance, the permit shall become null and void. The issuance of a sign permit shall in no instance be construed as waiving any provisions of this chapter.

7. Failure to obtain permit.

Failure to obtain a permit prior to beginning construction shall automatically result in a penalty of double the permit fee. Failure to obtain an inspection shall

automatically result in a penalty double the permit fee. No additional permits will be issued to an applicant who has any outstanding penalties.

8. Labels to be affixed.

If, upon examination, the Planning Director or their designee determines that a sign has been installed in conformance with the provisions of this chapter, he shall cause a label to be issued bearing the number of the permit and further identifying specifically the sign which the permit authorizes. This label shall then be affixed to the sign by the permittee in a manner so that the permit will be readily visible for inspection purposes. Absence of such a label upon any sign constructed or installed within the municipal limits shall be prima facie evidence of failure to meet the requirements of this chapter.

9. Permit revocation. Permits issued under this chapter shall be valid for the life of the sign approved. However, any permit may be revoked by the Planning Director or their designee upon his determination that the sign is not in full compliance with the provisions of this chapter (as added by Ord. #01-2271, April 2003).

4. Exempt Signs

A. The following signs are exempt from regulation under this section.

1. A public notice or informational sign required by federal, state, or local law, regulation, or ordinance and any special event, directional, or other sign erected by a government agency or public utility in the performance of public duty.
2. A private property policy sign, including no trespassing, property rules, or safety information.
3. Names of buildings, dates of erection, commemorative tablets and the like when carved into stone, made of cast metal, or other permanent type of material.
4. Credit card, trading stamp, or trade association signs not exceeding one-half (0.5) square feet each and not exceeding ten per establishment.
5. A clock, thermometer, barbershop pole or similar device not part of a permanent sign
6. The flag of any nation, state, or city if displayed in a manner conforming to the flag code.
7. Historic building identification.
8. Holiday signs or decorations, yard sale & garage sale signs.
9. Any sculpture, statue, relief, mosaic, or mural that is a work of art or otherwise decorative and does not include a commercial message or symbol.
10. Vending machines.
11. Signs intended for navigation within a property.
12. Signs that are not visible from public rights-of-way or public parks.
13. Utility box wraps that do not have any text intended to be read from the road.
14. Signs that are not legible from or intended to be read by the public from the right of way.

5. Temporary Signs

A. All temporary signs are limited to 120 days of use in a calendar year unless otherwise noted.

B. Banner

1. A banner is a type of temporary sign that is printed or displayed upon flexible material, with or without a frame, that identifies a new business or advertises a special sale, event, or activity.
2. One banner sign up to 40 square feet in area is permitted per lot frontage
3. Banners must always be secured on all sides.
4. Banners shall not be secured to a fence (except for construction sites).

C. Yard Signs

1. Yard Signs up to 16 square feet in area are permitted. Typical yard sign content relates to construction projects, real estate offerings, etc. No more than three signs per parcel are permitted at one time. (For example, you can have three signs up for 120 days OR one sign up for 120 days, a second sign up for 120 days, and a third sign up for 120 days.)
 - a. A yard sign on a construction site may be erected only after issuance of a building permit and must be removed within two days of issuance of a certificate of occupancy.
 - b. A real estate sign that advertises property for lease or sale may be posted only for the duration the property is offered for lease or sale and must be removed within seven days of lease or closing.
 - c. No signs are permitted to be attached to any utility pole, light pole, or other sign pole.



Example of sign attached to a pole

- D. Special Events Signs – A sign for a special event such as a grand opening, are permitted 3 times a year.
1. Flag signs are permitted for 30 days.
 2. Balloon signs are permitted for 5 days.



Example of flag sign

- E. Community Event Signs and Banners - Community-wide event status is determined by Planning Director or their designee.
- F. Permitting - All temporary signs shall receive a permit following the process detailed in section 3.D. Permits and are exempt from fees.

6. Sign Maintenance

- A. All signs, including nonconforming signs, together with any supports, braces, anchors, and other supporting hardware, must be maintained in good condition. Any damage to or deterioration of a sign must be repaired within 30 days of receipt of notice from the Planning Director or their designee.
- B. When an existing sign is removed, replaced, or repaired, all supports, braces, anchors, and other supporting hardware that is no longer required must be removed,

and any surfaces baring evidence of attachment must be repaired.

- C. Legally preexisting signs that do not conform with this code may not increase in size. If they are not used for more than 30 months, they cannot be replaced by any sign that does not comply with this code.

7. Sign Removal

- A. All signs, including nonconforming signs, together with any supports, braces, anchors, and other supporting hardware, must be removed within ninety days when:
 - 1. a user vacates a property,
 - 2. a sign is no longer in use,
 - 3. a sign fails to meet the requirements of the Sign maintenance section,
 - 4. or when the primary structure on a property is demolished.

8. Sign Illumination

- A. Conforming signs may be illuminated according to the following.
 - 1. General: Illuminated signs indicating if a business is open must be turned off except during the hours of operation.
 - 2. External Illumination
 - a. An externally illuminated sign is characterized by the use of artificial light reflected off the surface of a sign.
 - b. External light sources must be shielded so that they illuminate only the face of the sign and do not shine directly onto a public right-of-way or onto adjacent properties.
 - c. Light fixtures that project from the facade of a building for externally illuminated signs are exempt from setback requirements but should be simple and unobtrusive in design and not obscure the sign content.
 - 3. Internal Illumination
 - a. An internally illuminated sign is characterized by the use of artificial light projecting through or from behind the surface of a sign.
 - b. Channel letters may be internally lit or back-lit.
 - c. Blade signs may be internally lit if the background is opaque or of a darker color than the message of the sign and the lettering is up to 50% of the surface area of the sign.
 - d. Exposed neon is only permitted for wall or windows signs.
 - 4. Raceways
 - a. If a raceway is necessary, it cannot extend in width or height beyond the area of the sign.
 - b. A raceway must be finished to match the background wall or canopy or integrated into the overall design of the sign.

9. Signs placed in Public Utility and Drainage Easements

No sign shall be erected within an occupied utility easement. Any sign to be erected in an unoccupied Public Utility and Drainage Easement will require a Hold Harmless

Agreement from City Council.

10. Severability Clause

Each section, subsection, paragraph, sentence, and clause of this ordinance, including any codes and ordinances adopted by reference, is hereby declared to be separable and severable. The invalidity of any section, subsection, paragraph, sentence, or clause in this ordinance shall not affect the validity of any other portion of this ordinance and only any portion declared to be invalid by a court of competent jurisdiction shall be deleted therefrom (as added by Ord. #01-2271, April 2003).

11. Police Power

This entire ordinance shall be deemed and construed to be an exercise of the police power of the City of Lebanon, Tennessee, adopted under the authority of section 6-2-201, Tennessee Code Annotated, for the preservation and protection of the public's health, safety, morals, and general welfare, and pursuant to all other powers and authorities for the aforesaid purposes, and all of its provisions shall be liberally construed with a view toward effectuation of such purposes (as added by Ord. #01-2271, April 2003).

12. Interpretation

A sign shall be well defined and can include lettering and other related graphics. The size regulations in this code are intended to regulate the lettering. For purposes of calculating the size of a sign, the smallest rectangle that encloses all the lettering will be measured. Lettering that is separated by more than 5 feet will be considered a separate sign.

Words herein in the singular number shall include the plural, the present tense shall include the future, and the masculine gender shall include the feminine and neuter (as added by Ord. #01-2271, April 2003).

13. Enforcement

The regulations of this title shall be enforced by the designated Zoning Enforcement Officer at the direction of the Planning Director.

Signs on private property will be enforced in the same manner as the rest of the zoning code. Privately owned signs on public property, including the public right of way, shall be removed.

14. Address Sign

A sign, individual numerals or letters, or a nonelectrical nameplate identifying the property address is required for all real property as follows:

1. Each ground story non-residential use must identify the street address either on the principal entrance door or above or beside the principal entrance of the use.

2. All residential building types must identify the street address either on the principal entrance door, above or beside the principal entrance, or on a mailbox.
3. Address signs must be made easily visible through the use of colors or materials that contrast with the background material they are attached to and must be conspicuously located to provide visibility from the thoroughfare that the building faces.
4. Address signs must be twelve (12) inches in height or less and may include the name of the occupant.

15. Blade Sign

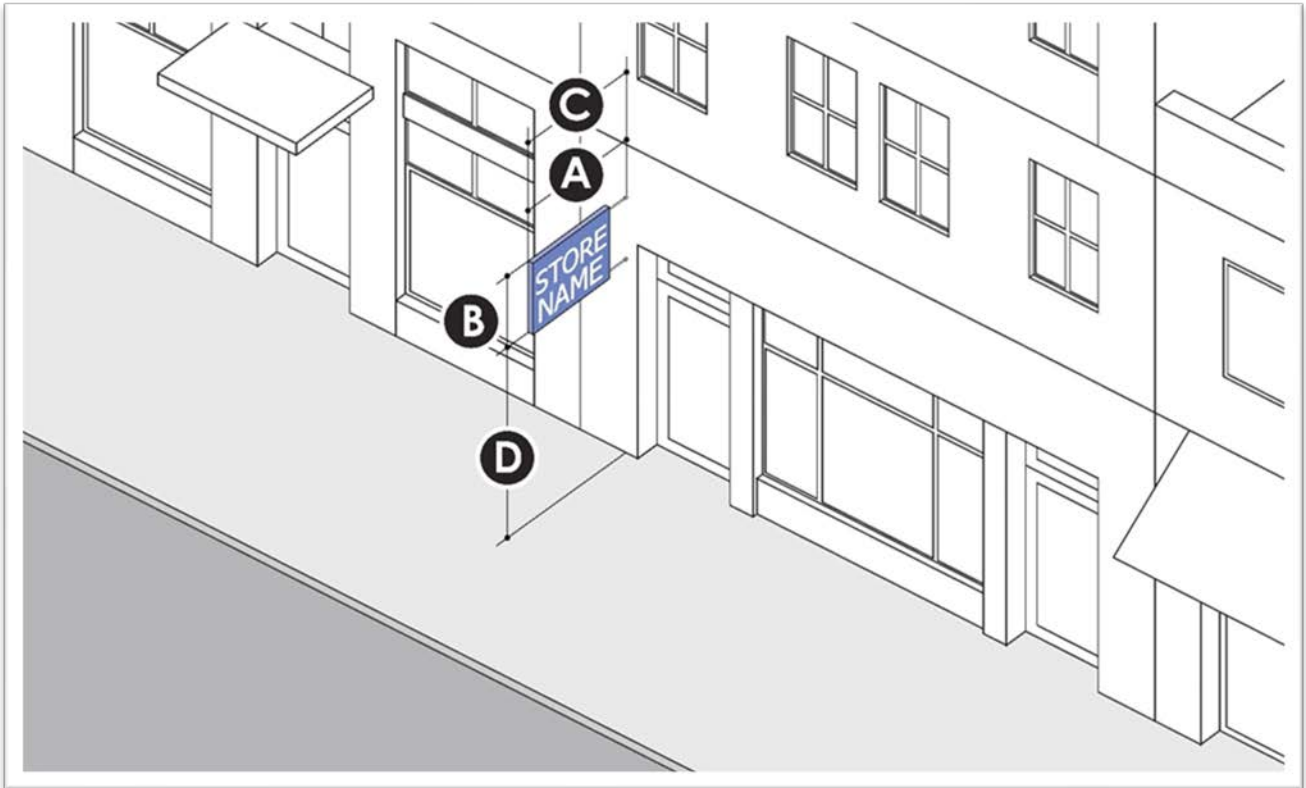
- A. Blade signs are small, two-sided signs that are attached to and projecting perpendicularly from the facade of a building. They typically identify a commercial establishment. Blade signs are intended to be viewed by pedestrians on the same side of the street.

Some blade signs are hung horizontally, while others are hung vertically. Some blade signs are suspended under an awning, canopy, or roof of a porch that identifies a commercial establishment. All three types are described below.

B. Standards

1. Horizontal blade signs must be located within ten (10) feet of the principal entrance for the business they identify.
2. A horizontal blade sign, including any support hardware, must be mounted below the sills of the second story windows of multi-story buildings or below the roof line, parapet wall, or cornice of a single-story building.
3. No portion of a vertical blade sign may project above the roof line of the facade to which it is attached.
4. A suspended sign may not extend beyond the edge of the awning or canopy it is mounted below.
5. Any supports, braces, anchors, and other supporting hardware must be integral to the design of the sign.
6. Information type is limited to business name and logo. Additional information is prohibited.

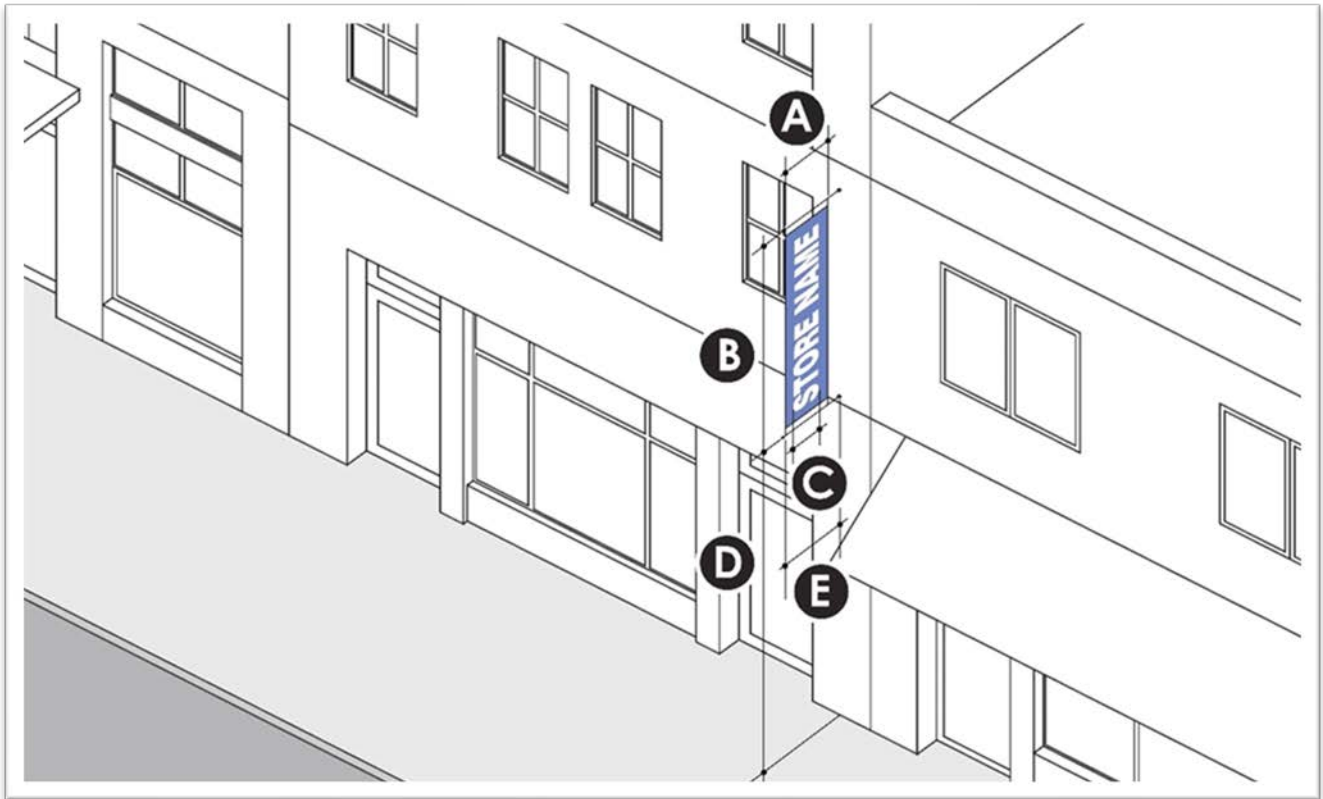
Horizontal Blade Sign



Size	
Area (max)	6 sf / side
B Height (max)	3 ft
A Width (max)	4 ft
Thickness (max)	6 in

Location and Lettering	
D Height over sidewalk (min)	8 ft
C Projection from building (max)	4 ft
Number of signs	1 per tenant

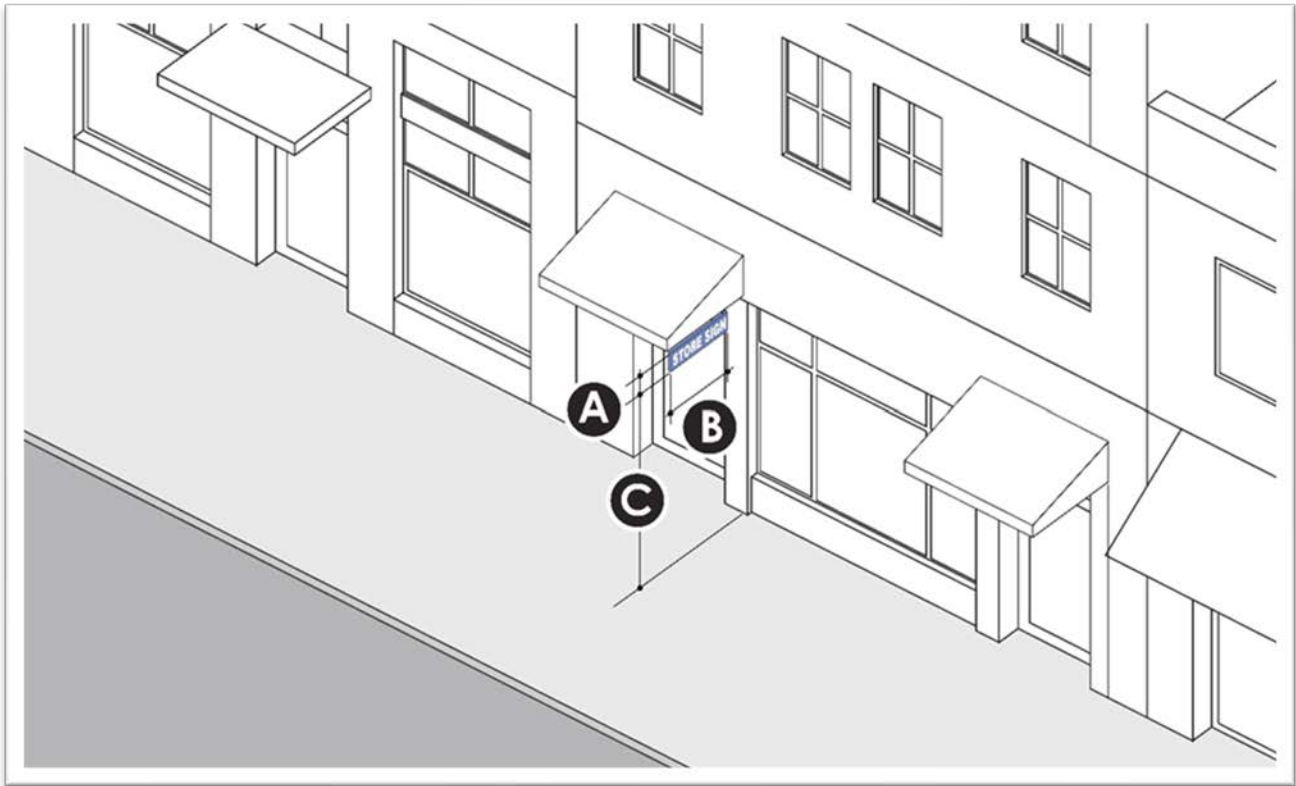
Vertical Blade Sign



Size	
Thickness (max)	10 in
A Width (max)	4 ft
B Height (max)	10 ft

Location and Lettering	
D Height above sidewalk (min)	Above 1 st story
Number of signs	1 per 15 ft of façade (4 total)
C Lettering width (max)	75% of sign
E Projection from façade (max)	6 ft

Suspended Blade Sign



Size	
Area (max)	4 sf / side
A Height (max)	3 ft
B Width (max)	3 ft

Location and Lettering	
C Height over sidewalk (min)	7 ft
Number of signs	1 per tenant

7.

16. Wall Sign

A. A sign attached flat or mounted parallel to the facade of a building that identifies a commercial establishment. Wall signs are intended to be viewed by motorists and pedestrians on the opposite side of street.

B. Standards

1. Wall signs are only permitted for ground story businesses.
2. Internally illuminated sign cabinets are prohibited.
3. Wall signs are prohibited from covering windows or architectural details.
4. No portion of a wall sign is permitted to extend above the lower eave line of a building with a pitched roof.
5. No portion of a wall sign is permitted to extend above the roof line or parapet wall of a flat roofed building.
6. Information is limited to business name and logo. Additional information is prohibited.

Wall Sign



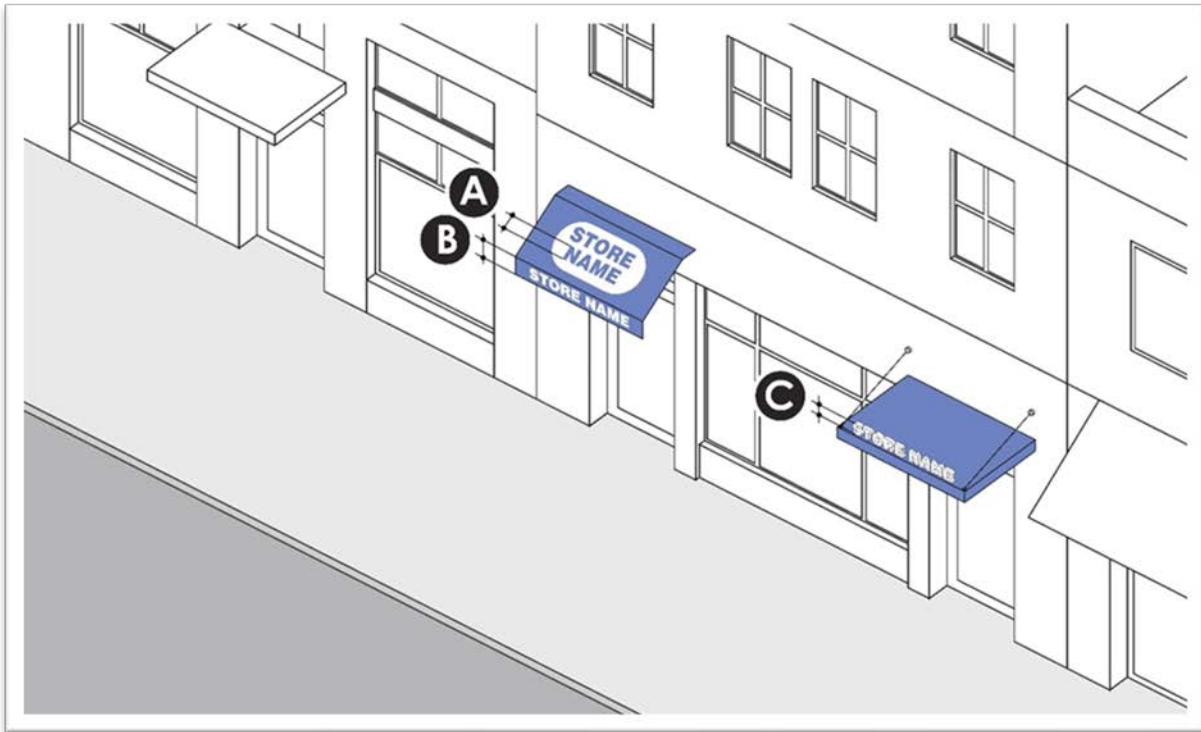
Size	
Area (max)	40 sf
A Height (max)	4 ft
B Width (max)	90% of façade
Sign thickness (max)	6 in

Location and Lettering	
Number of signs	Max 2 per tenant
C Raceway height (max)	50% of letters
D Lettering height (max)	75% of sign
Projection from façade	6 in

17. Awning or Canopy Sign

- A. A sign that is painted, screen printed, sewn, or adhered onto the surface of an awning or attached above, below, or to the face of an entry canopy that identifies a commercial establishment. Awning/canopy signs are intended to be viewed by pedestrians on the opposite side of street.
- B. Standards
 - 1. Signage located on the sloping portion of an awning is only permitted for storefronts where the typical area for a wall sign is missing.
 - 2. Signage is prohibited on upper story awnings and on the side of awnings with closed ends.
 - 3. Information type is limited to business name, logo, and address. Additional information is prohibited.

Awning/Canopy Sign



Size		
A	Area on awning slope (max)	75%
B	Area on valance (max)	75%
C	Projecting from canopy (max)	N/A

Location and Lettering		
A	Number of signs per canopy or awning	1
B	Lettering height, awning slope (max)	8 in
C	Lettering height, valance (max)	18 in
	Lettering height, projecting from canopy (max)	12 in

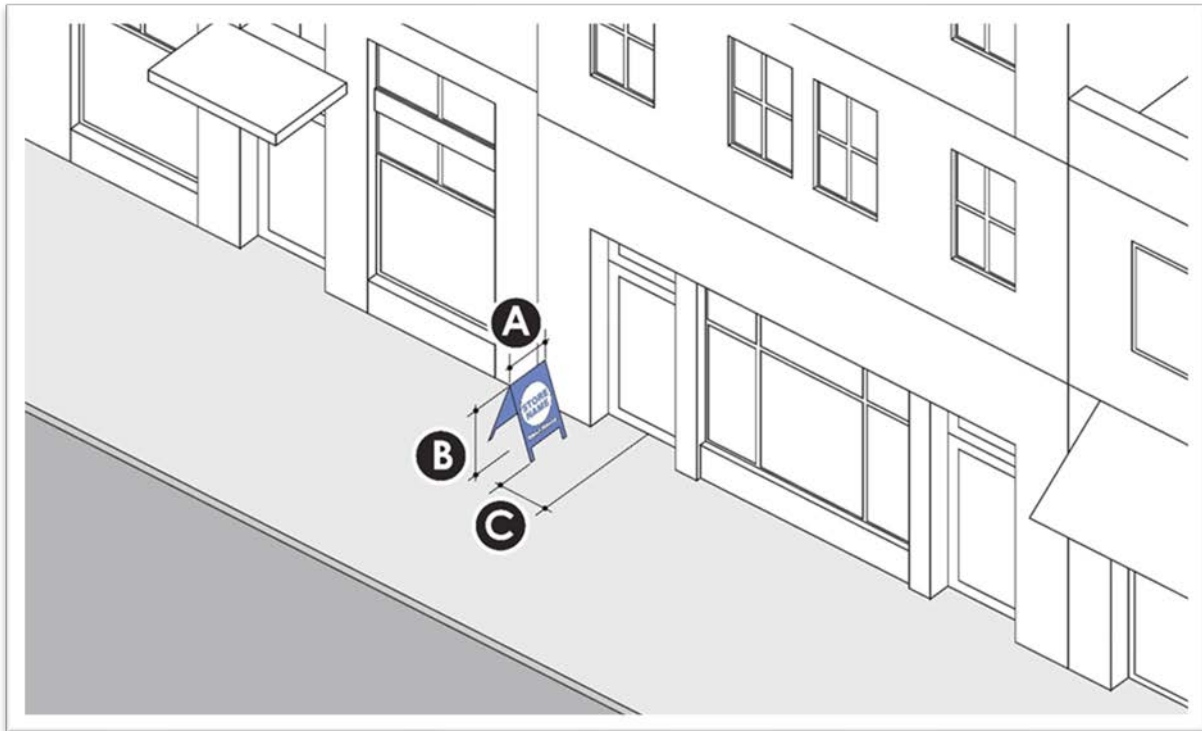
18. Sidewalk Sign

A. A portable, two-sided sign that is placed on the sidewalk to identify a commercial establishment or advertise daily specials or sales. Sidewalk signs are intended to be viewed at close range by pedestrians on the same side of the street.

B. Standards

1. One sidewalk sign is permitted per ground story tenant.
2. Sidewalk signs may be placed outdoors on site or on a public sidewalk during business hours and must be removed when the business is closed.
3. Sidewalk signs displayed on a public sidewalk are prohibited from encroaching into the walkway of the sidewalk or interfering with pedestrian travel in any way.
4. A sidewalk sign must be vertically oriented, with a height greater than its width and made of wood, metal, or slate (chalkboard).
5. A sidewalk sign is not permitted to be illuminated or contain any electronic components.
6. A sidewalk sign may not be placed outdoors when high winds, or heavy rain.

Sidewalk Sign



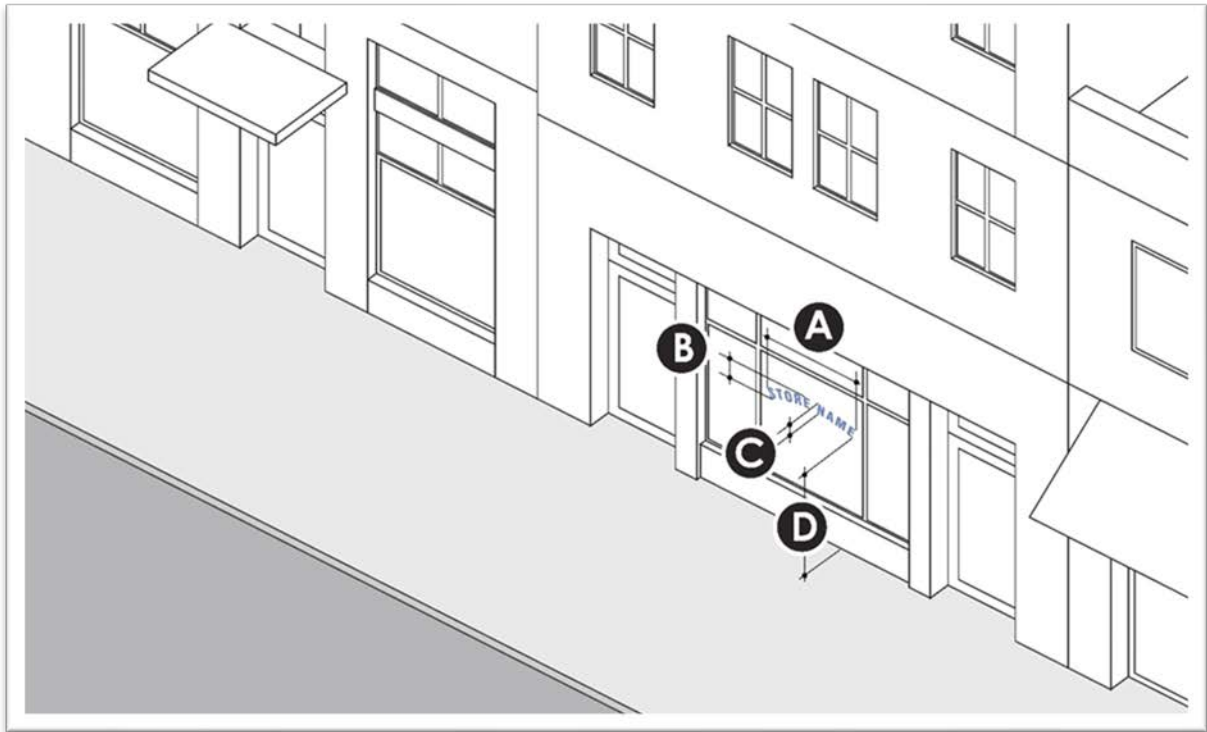
Size	
Area (max)	6 sf / side
A Width (max)	2 ft
B Height (max)	3 ft

Location and Lettering	
C Distance from entrance (max)	8 ft
Number of signs	1 per tenant

19. Window Sign

- A. Individual letters, numerals, or a logo applied directly to the inside or outside of a window or door to identify a commercial establishment. Window signs are intended to be viewed at close range by pedestrians.
- B. Standards
 - 1. Window signs must be applied directly to inside or outside of the windows glass, at or above eye level, and have a transparent background.
 - 2. Information type is limited to business name, logo, hours of operations, and product types. Additional information is prohibited.

Window Sign



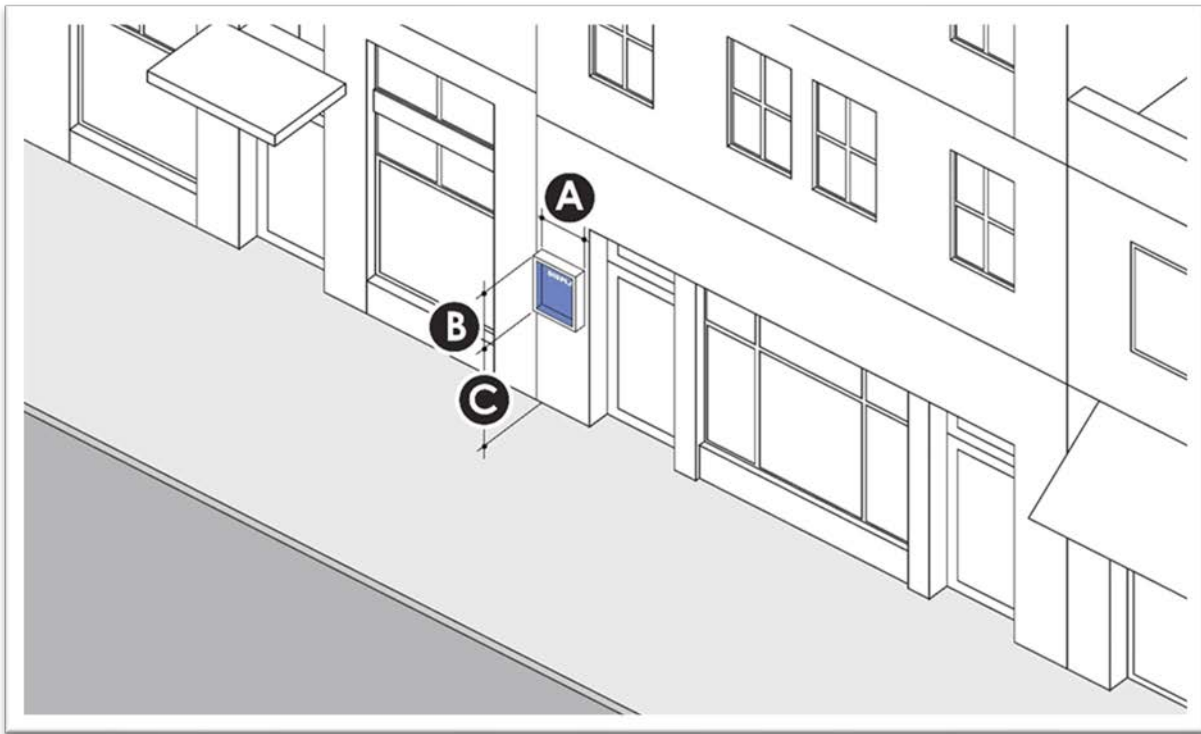
Size		
	Area (max of total glass)	20%
A	Width (max)	5 ft
B	Height (max)	3 ft

Location and Lettering		
D	Height above sidewalk (min)	5 ft
	Number of signs	1 per window
C	Lettering height (max)	18 in

20. Display Case

- A. A wall mounted, lockable, framed cabinet with a transparent window to display a changeable menu or list of event show times. Display cases are intended to be viewed at close range by pedestrians.
- B. Standards
 - 1. Display cases must be attached to the facade or wall of a recessed storefront entrance.
 - 2. Display cases may be internally or externally illuminated.

Display Case



Size	
Area (max)	6 sf
A Width (max)	3 ft
B Height (max)	3 ft

Location and Lettering	
C Height above sidewalk (min)	4 ft
Number of signs	1 per tenant

21. Yard Sign

A. A two-sided sign suspended from support hardware and mounted in a front yard between the front lot line and the building facade. Yard signs are intended to be viewed at close range by pedestrians on the same side of the street and motorists.

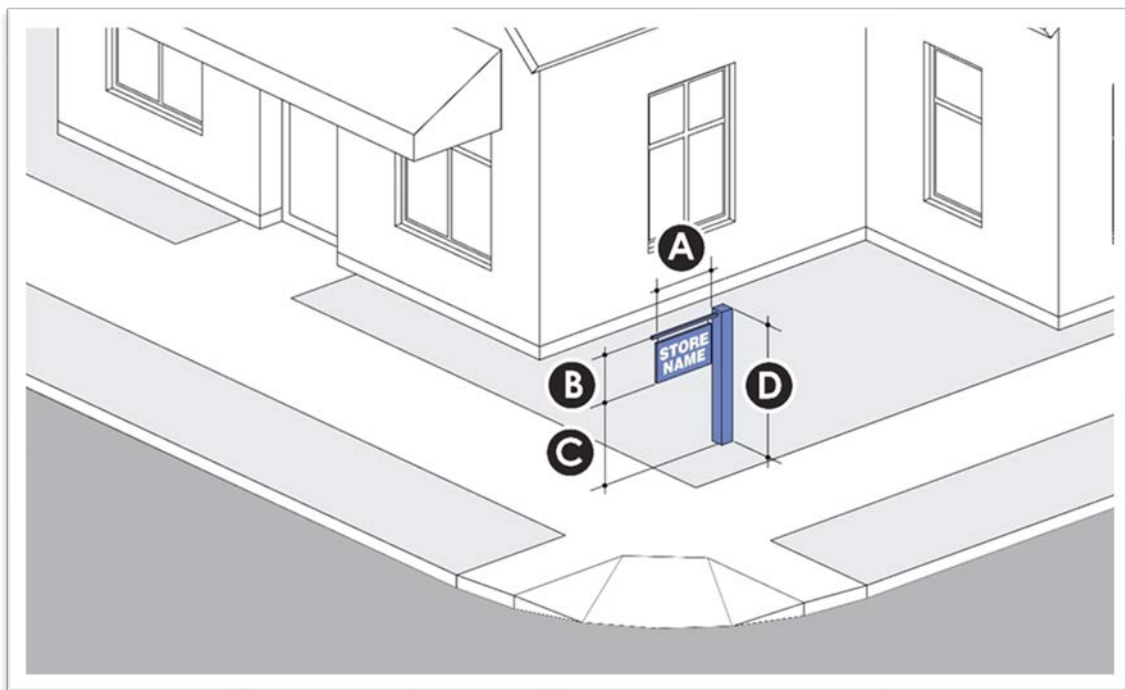
B. Standards

1. Yard signs work well for commercial businesses operating in residential building types in mixed use districts.
2. Information type is limited to business name, logo, and address. Additional information is prohibited.
3. Sign shall not block line of sight for streets or driveways.

C. Standards

1. Yard signs work well for commercial businesses operating in residential building types in mixed use districts.
2. Information type is limited to business name, logo, and address. Additional information is prohibited.
3. Sign shall not block line of sight for streets or driveways.

Yard Sign



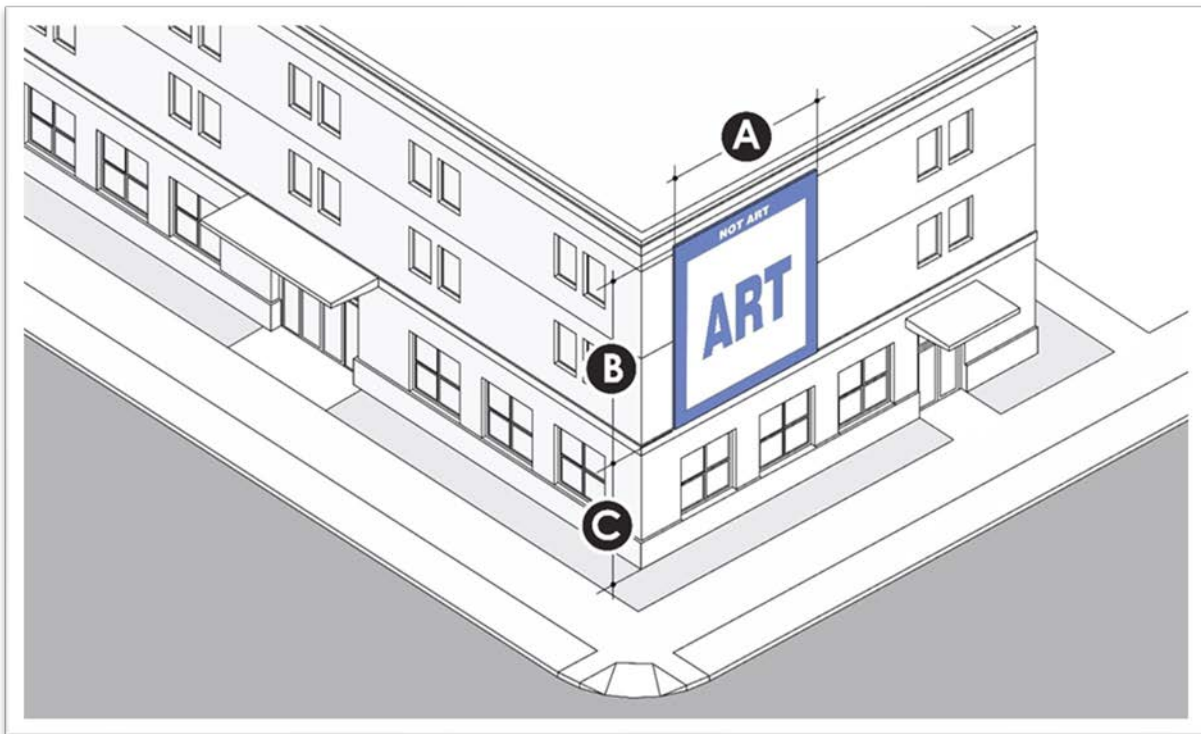
Size		
	Area (max)	6 sf / side
A	Width (max)	3 ft
B	Height (max)	3 ft

Location and Lettering		
C	Height above yard (min)	1 ft
	Number of signs	1 per tenant
D	Overall height (max)	5 ft

22. Wall Mural

- A. A sign that is directly painted on to the exterior wall of a building or screen printed, sewn, or adhered onto a canvas-like material that is mounted flush with the facade of a building that identifies a commercial establishment. Wall murals are intended to be viewed by pedestrians and motor vehicles from a distance.
- B. Standards
 - 1. Up to twenty percent (20%) of the surface area of the wall mural may be lettering or logos.
 - 2. Only external illumination is permitted.

Wall Mural



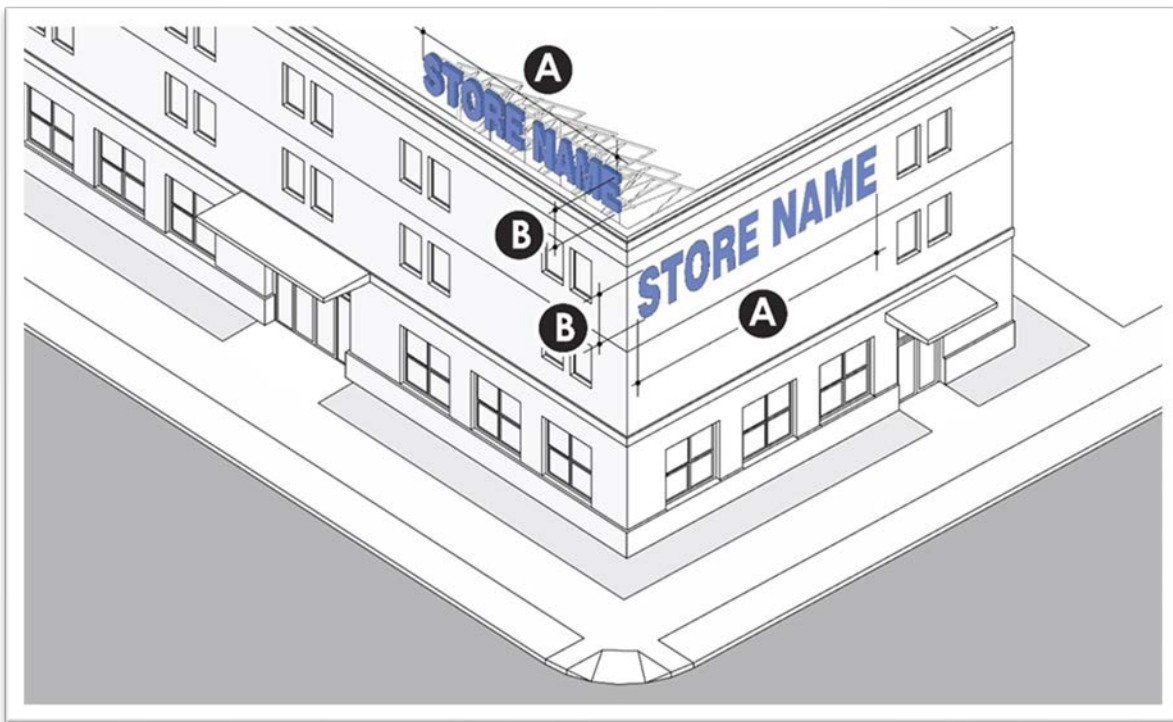
Size	
Area (max)	1000 sf
A Width (max)	50 ft
B Height (max)	50 ft

Location and Lettering	
C Height above ground (min)	0 in
Number of signs	1 per building

23. Roof or Skylight Sign

- A. A sign erected on the roof or mounted to the uppermost horizontal architectural band of a building to identify the name of the building or primary tenant. Roof/skyline signs are intended to be viewed by pedestrians and motorists from a distance and serve as an icon for the building.
- B. Standards
 - 1. Roof/skyline signs are only permitted more than 10 feet above the ground.
 - 2. No portion of a roof/skyline sign is permitted to extend below the start of highest story of a building. No portion of a roof/skyline sign is permitted above the roof line, parapet wall, or cornice of the top portion of a facade unless the building is at least 3 stories in height. Roof/skyline signs are prohibited from covering windows or architectural details.
 - 3. Only internal illumination is permitted.
 - 4. Information type is limited to building or primary tenant name. Additional information is prohibited.

Roof or Skylight Sign



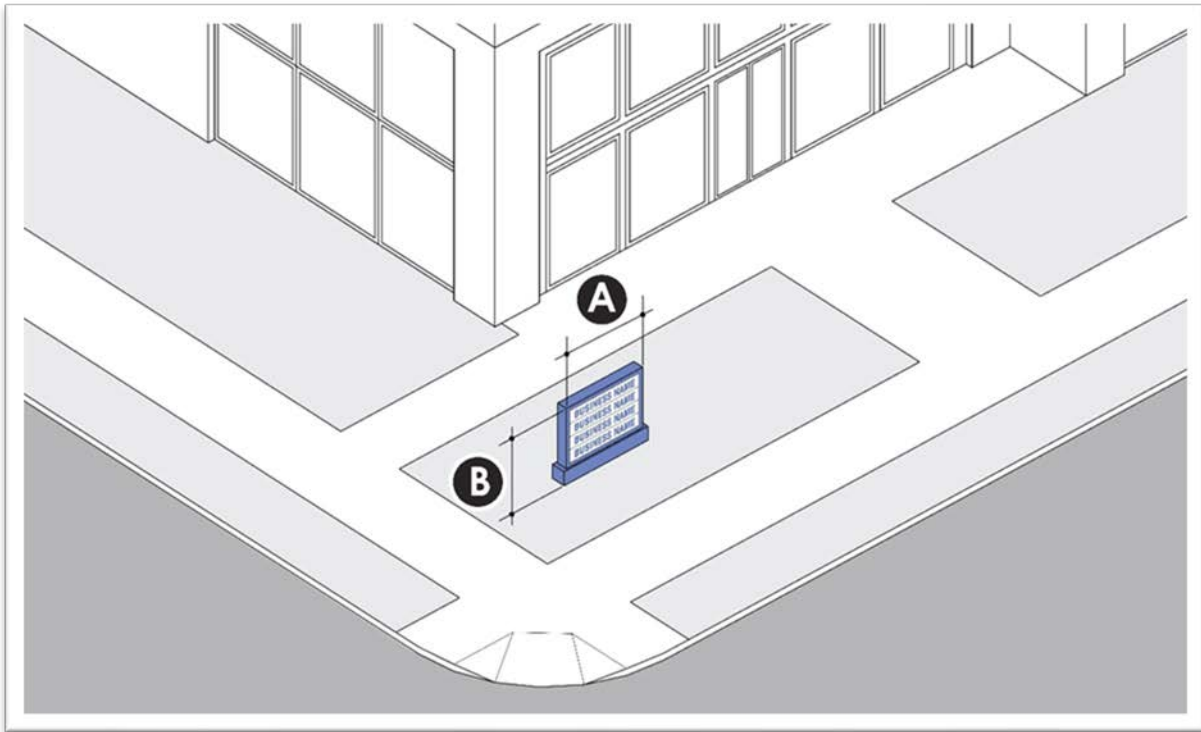
Size	
Area (max)	250 sf
A Width (max % of facade)	75%
B Height (max)	15 ft

Location and Lettering	
Number of signs	1 per building
Raceway height (max)	50% of letter height

24. Monument Sign

- A. A self-supporting sign not attached to a building that is affixed to a freestanding masonry wall, used primarily for identification of businesses within the site.
- B. Standards
 1. Monument signs work well for home based or commercial businesses operating in residential building types in mixed use districts.
 2. Information type is limited to business or subdivision name, logo, and address. Additional information is prohibited.
 3. Sign shall not block line of sight for streets or driveways.

Monument Sign



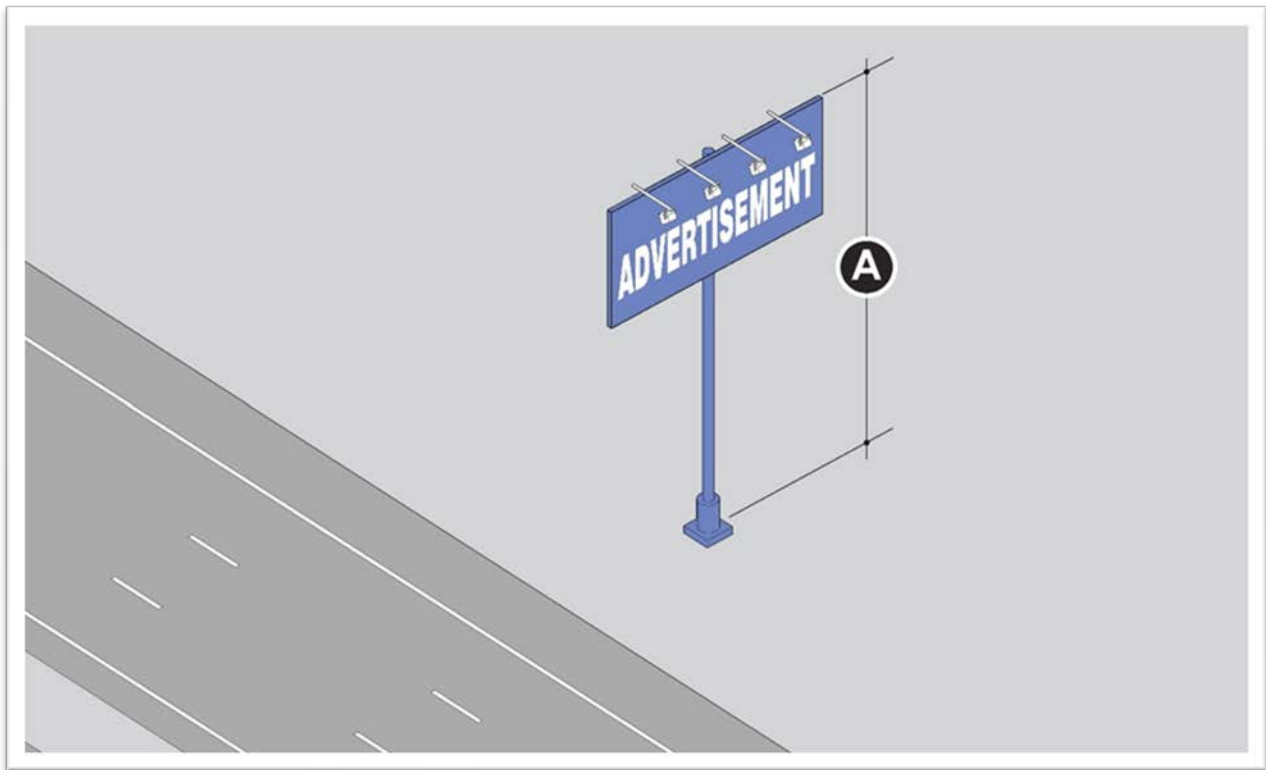
Size	
Area (max)	75 sf
A Width (max)	10 ft
B Height (max)	8 ft

Location and Lettering	
Number of signs	1 per site entrance
Setback (min from lot line)	5 ft
Lettering height (max)	2 ft

25. Billboard

- A. A billboard is a large sign located on a land parcel owned by another party.
- B. Standards
 - 1. Billboards are only permitted in Industrial zoning districts, namely, IH (Heavy Industrial), IL (Light Industrial).
 - 2. Billboards are not permitted in any other zone.
 - 3. The lot on which the billboard is to be erected must be contiguous with the interstate.
 - 4. Electronic message center signs and digital billboards are not permitted.
 - 5. Nothing in this section shall be construed to limit or curtail noncommercial speech in favor of commercial speech. A person may erect a sign in conformity with this section that is used in whole or part for noncommercial speech.

Billboard



Size		Location and Lettering	
Area (max)	775 sf	Setback (min from lot line)	20 ft
A Height (max)	50 ft	Spacing between billboards (min)	1,000 ft

26. Pole Sign

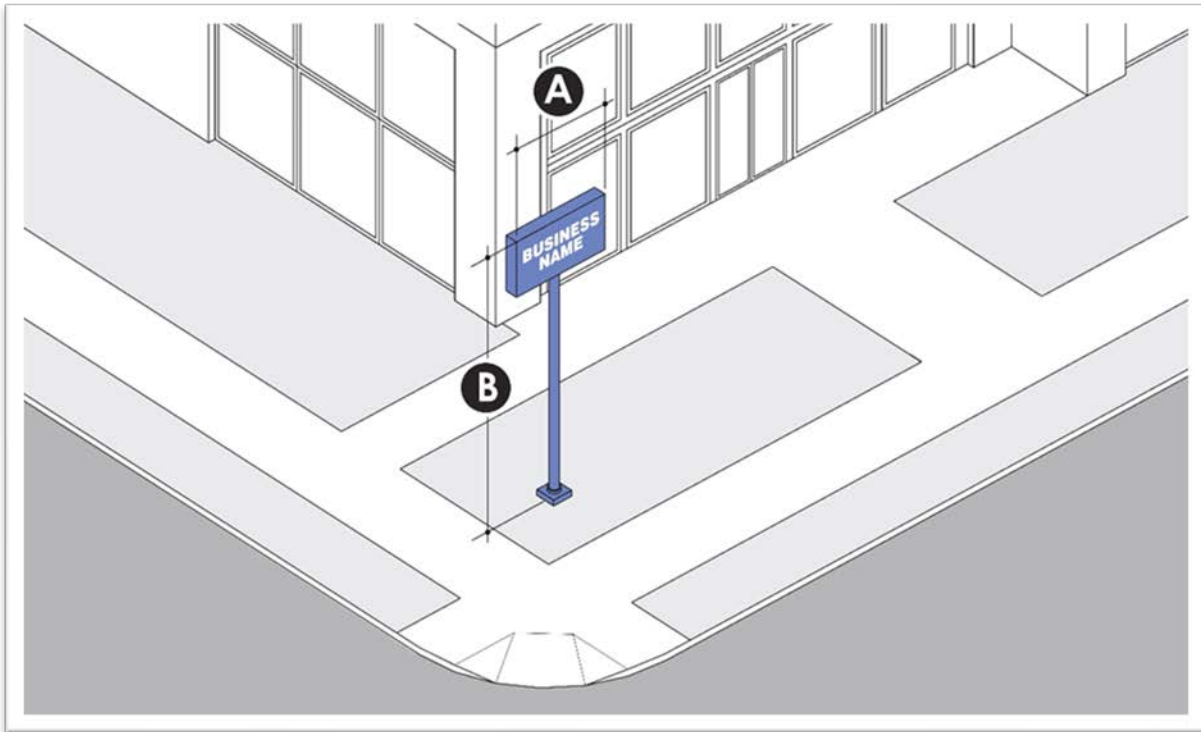
A. A sign that is supported by uprights or braces and permanently attached to the ground, excluding a temporary pole sign.

B. Standards

1. No new Pole Signs shall be permitted after the effective date of this ordinance.
2. Any modifications to existing Pole Signs after the effective date of this ordinance shall follow the standards of this section.

Any sign that has been removed or is not in use for more than 30 months cannot be replaced by a pole sign.

Pole Sign



Size	
Area (max)	Existing signs cannot be expanded
A Width (max % of facade)	75%
B Height (max)	24 ft

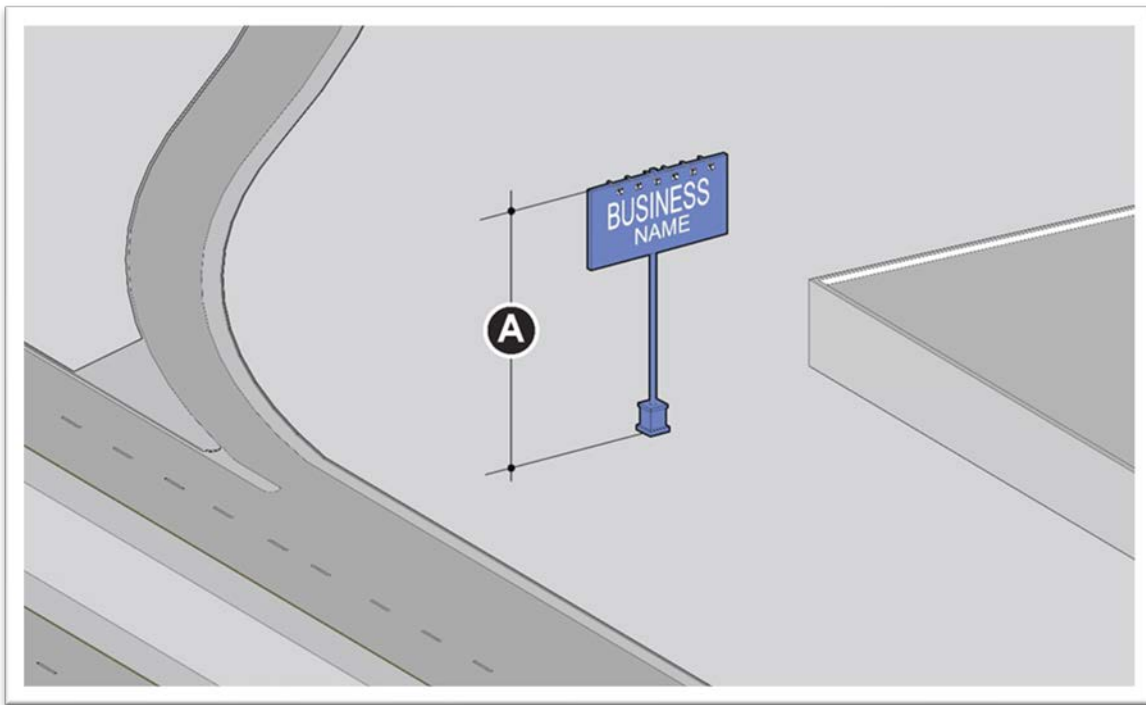
Location and Lettering	
Number of signs	1 per site
Setback (min from lot line)	5 ft

3.

27. Interstate Sign

- A. An on-site ground sign located within a Three Thousand Two Hundred (3,200) foot radius of the center of an interstate interchange or within One Thousand (1,000) feet of the interstate right-of-way.
- B. Standards
 - 1. When within 200 ft. of a residential zone the maximum height shall be limited to 24 ft.
 - 2. No new Interstate Signs shall be permitted after the effective date of this ordinance.
 - 3. Any modifications to existing Interstate Signs after the effective date of this ordinance shall follow the standards of this section.
 - 4. Any sign that has been removed or is not in use for more than 30 months cannot be replaced by an interstate sign.

Interstate Sign



Size	
Area (max)	300 sf
A Height (min)	75 ft
B Height (max)	120 ft

Location and Lettering	
Number of signs	1 per site
Setback (min from lot line)	5 ft