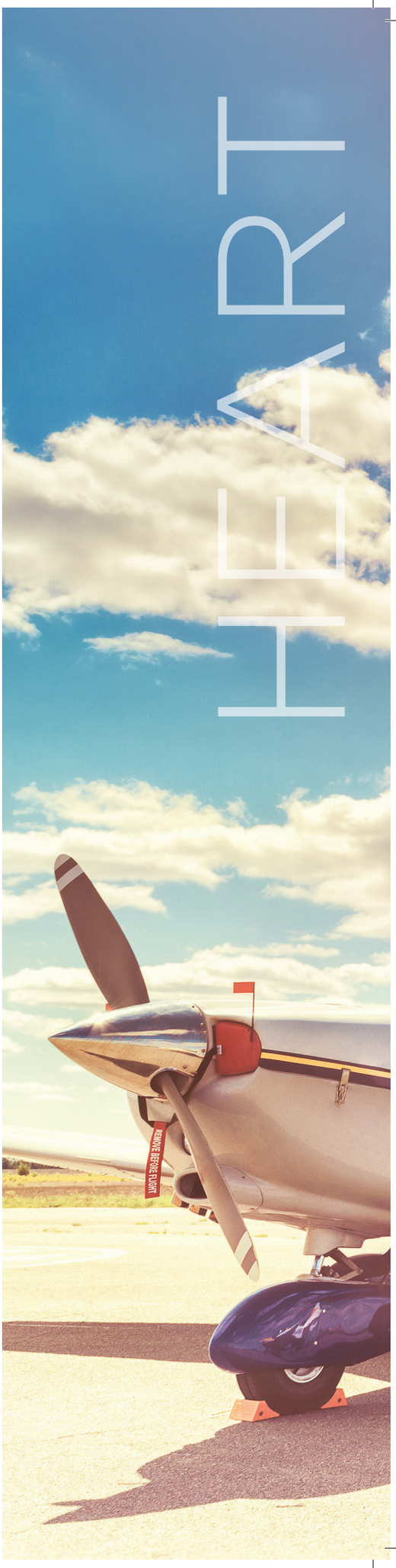
City of
Lebanon
Tennessee



LEBANON IS THE COUNTY SEAT IN THE 2ND FASTEST GROWING COUNTY IN TENNESSEE!

CURRENT LEBANON POPULATION - 32,732

Source: U.S. Census Bureau, ESRI & TN Dept. of Transportation

L E B A N O N

US CENSUS POPULATION

	2010 Census	2014 Estimate	2020 Projection	% Change 2000-2010
Wilson County	113,993	125,376	139,005	28.4%
Mt. Juliet	24,548	29,387	32,037	98.5%
Lebanon	**26,190**	**29,427**	**31,832**	**29.4%**
Watertown	1,477	1,516	1,640	8.8%

2015 ESTIMATE - POPULATION

Radius	3 Miles	5 Miles	10 Miles
I-40 & US 70	19,649	30,707	56,530
I-40 & US 231	19,637	33,418	60,922
I-40 & Hartmann Dr	15,424	33,605	69,868
I-40 & SR 109	4,716	23,952	112,248
W Main St & Bypass	23,587	37,285	74,603

2020 PROJECTION - POPULATION

I-40 & US 70	20,868	32,725	61,795
I-40 & US 231	20,886	35,860	67,527
I-40 & Hartmann Dr	16,807	36,467	78,348
I-40 & SR 109	6,123	28,875	125,085
W Main St & Bypass	25,339	40,677	83,487

2015 ESTIMATE - HOUSEHOLDS

Radius	3 Miles	5 Miles	10 Miles
I-40 & US 70	7,515	11,887	21,408
I-40 & US 231	7,551	12,878	22,964
I-40 & Hartmann Dr	6,046	12,892	26,530
I-40 & SR 109	1,641	9,078	42,056
W Main St & Bypass	9,203	14,251	28,262

2020 PROJECTION - HOUSEHOLDS

I-40 & US 70	7,999	12,687	23,391
I-40 & US 231	8,053	13,837	25,444
I-40 & Hartmann Dr	6,595	13,989	29,804
I-40 & SR 109	2,128	10,976	46,974
W Main St & Bypass	9,894	15,552	31,682

Lebanon was ranked fourth for "Best Places to Start a Business in Tennessee" while being ranked twentieth best city for millennial job seekers in Tennessee.
Additional names joining Lebanon in 2015 included: Adrenaline Bar & Grill, Annie O's Firearms, Belle's Little Country Kitchen, Golden City Chinese Restaurant, Gray's Auto Unlimited, High Cotton Clothing, Iddy & Oscars, Jessy's, Jug Creek Distillery, Major Love Clothing, Marco's Pizza, Minutemen Express, Mister B's Express Wash, Neighborhood Health, Petopia, Soccer Plus, Southeast Motorsports, Square Market, Taters of Lebanon, Urban Mills Promotions, Vibe Auto, Wilkie's Outfitters

2014 TRAFFIC COUNTS *Released by TDOT Spring 2015*

I-40 & US 70	
I-40 East of US 70	48,361
I-40 West of US 70	58,069
US 70 North of I-40	13,834
US 70 South of I-40	10,533
I-40 & US 231	
I-40 East of US 231	58,069
I-40 West of US 231	51,350
US 231 at I-40	21,648
I-40 & Hartmann Dr	
I-40 East of Hartmann Dr	51,350
I-40 West of Hartmann Dr	73,529
Hartmann Dr North of I-40	22,313
I-40 & SR 109	
I-40 East of SR 109	59,397
I-40 West of SR 109	69,735
SR 109 North of I-40	24,265
SR 109 S (at interchange)	27,520
W Main St & Bypass	
W Main East of Bypass	18,164
W Main West of Bypass	19,186
Bypass North of W Main	10,121
Winwood Dr. So. of W Main	3,843

2015 ESTIMATE - MEDIAN HOUSEHOLD INCOME

Radius	3 Miles	5 Miles	10 Miles
I-40 & US 70	$38,524	$43,399	$51,399
I-40 & US 231	$38,575	$45,464	$53,419
I-40 & Hartmann Dr	$43,554	$46,169	$56,072
I-40 & SR 109	$76,409	$68,328	$63,569
W Main St & Bypass	$44,702	$47,448	$57,130

2020 ESTIMATE - MEDIAN HOUSEHOLD INCOME

I-40 & US 70	$43,631	$50,808	$58,436
I-40 & US 231	$43,853	$52,699	$60,819
I-40 & Hartmann Dr	$50,512	$53,534	$63,940
I-40 & SR 109	$86,007	$77,804	$72,534
W Main St & Bypass	$52,262	$54,844	$65,268

2015 ESTIMATE - PER CAPITA INCOME

I-40 & US 70	$19,289	$22,025	$25,256
I-40 & US 231	$19,593	$23,388	$26,279
I-40 & Hartmann Dr	$22,647	$24,116	$27,310
I-40 & SR 109	$35,903	$33,149	$29,851
W Main St & Bypass	$24,311	$24,705	$27,624